FEBRUARY 1980 47956 $1.00/60P

WRESTLING REVUE

Wrestling REVUE

THE WORLD'S LARGEST SELLING WRESTLING MAGAZINE

MIGHTY IGOR: PORTRAIT OF A LONELY MAN

THE FIRST FAMILY OF WRESTLING

WHY ARE FEMALE FANS SO BLOODTHIRSTY?

Mr. X: "I'LL TAKE ON ANYONE"

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I'll guide you into your own

• While keeping your you like to gross $14 or

a true story

SOME YEARS AGO I was a printer in a small Michigan town. I drew a pretty fair pay check but it wouldn't stretch far enough to provide the kind of living I wanted for my wife and five children.

Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence . . . and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." So I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes. I could see why owning my own business was so much easier than I had always thought . . . why the day to day guidance of a successful worldwide organization could assure my own success.

I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that **now** was the time to make the forward step . . . there was no reason to keep postponing an income increase.

So, I applied for a Duraclean dealership and I was accepted. I stayed with my job . . . ran a few ads . . . sent some mailings . . . contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen.

I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful.

It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a **serious** mistake not mailing that coupon would have been . . . and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit at noon, I did.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, con-

step by step thriving business

present job, would $21 profit per hour?

by Bob Ferrel

ventions and dealer group meetings.

Incidentally I sold my dealership at a good profit. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success.

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If you've wanted to BE YOUR OWN BOSS... to become financially independent and have a fast growing income, now YOU CAN. And you own a Nationally Advertised business.

You can stay at your present job while your customer list grows . . . then switch to full time, lining up jobs for your servicemen to do. One job a day brings a good starting income.

If you hire two servicemen (full or part time) while you keep your job, the national price guide provides you a gross profit of $14 an hour on their work and this is much easier to do than you think. **We show you how . . .** step by step. That's $490 for a 35 hour week.

Your gross profit on three servicemen is $21 per hour. An efficient Duraclean dealer can gross $7 per hour on EACH serviceman plus $12 an hour on any service he himself renders. The 24 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes **clear net profit.** Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself . . . or you can start with full or part time servicemen. This business is easy to learn . . . easy to start . . . so easy to service that women dealers do it. We prefer you have no experience . . . not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see the way we show you **step by step** how to quickly get customers . . . and still more customers from their recommendations.

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These are not ordinary services. You have the prestige and endorsement of leading furniture makers and carpet mills, of National Magazine editors, of Research and Testing Laboratories.

National magazine advertising explains superior merits of **your** services, builds **your** customer confidence and brings job leads to **you.**

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You can start small and grow big.

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Only $1985 starts you in YOUR OWN business. And we have enough confidence in your success that we finance the balance of the total cost of $5900, with no interest or finance charges.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with **no obligation whatever,** mail the coupon TODAY. Cut it out NOW so you won't forget to mail it.

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It may put you in business

Duraclean International
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Wrestling REVUE

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MIGHTY IGOR

PORTRAIT OF A LONELY MAN

Mighty Igor has a pensive look as he enters the ring for another night of mat action.

Older wrestling fans realize at one time there was only one Polish strongman going, Igor Vodik. The bearded Goliath has been loved by mat fans for over 15 years now and still going strong despite a little wear and tear.

Always the good-tempered, crowd favorite, Igor captivated American fans from the start with his warmth and sincerity. He took great delight in shaking every hand offered to him, hugging and kissing women and men. Igor didn't care. He wasn't prejudiced, he loved people. It didn't matter if they were male, female, white, black or green. They were all human beings and the gentle strongman loved them all.

Away from the ring, Igor is quite a contrast to his easy-going, child-like ring image. He tends to be off alone in the dressing room, away from the other wrestler's obscene jokes and macho displays. Igor is a quiet sensitive man who likes to be alone with his thoughts when circumstances permit, and sometimes the ring is no place for a gentle sort.

Despite being one of the strongest men ever to step into a wrestling ring, even the mighty must wilt under the strain of constant night after night bombardment. Igor has had his share of injuries and for the past several months has been wrestling with a severely painful shoulder. Of course, he is careful not to reveal to the fans that he is wrestling under such a handicap. He does the best he can while confining his aggressiveness mainly to the use of the right arm.

That one arm is enough to qualify for victory in most of Igor's matches, however, there are occasions when it simply isn't good enough. On those days, Igor is apt to take a beating but under the circumstances, it is remarkable the amount of wins he does score far outweigh the losses.

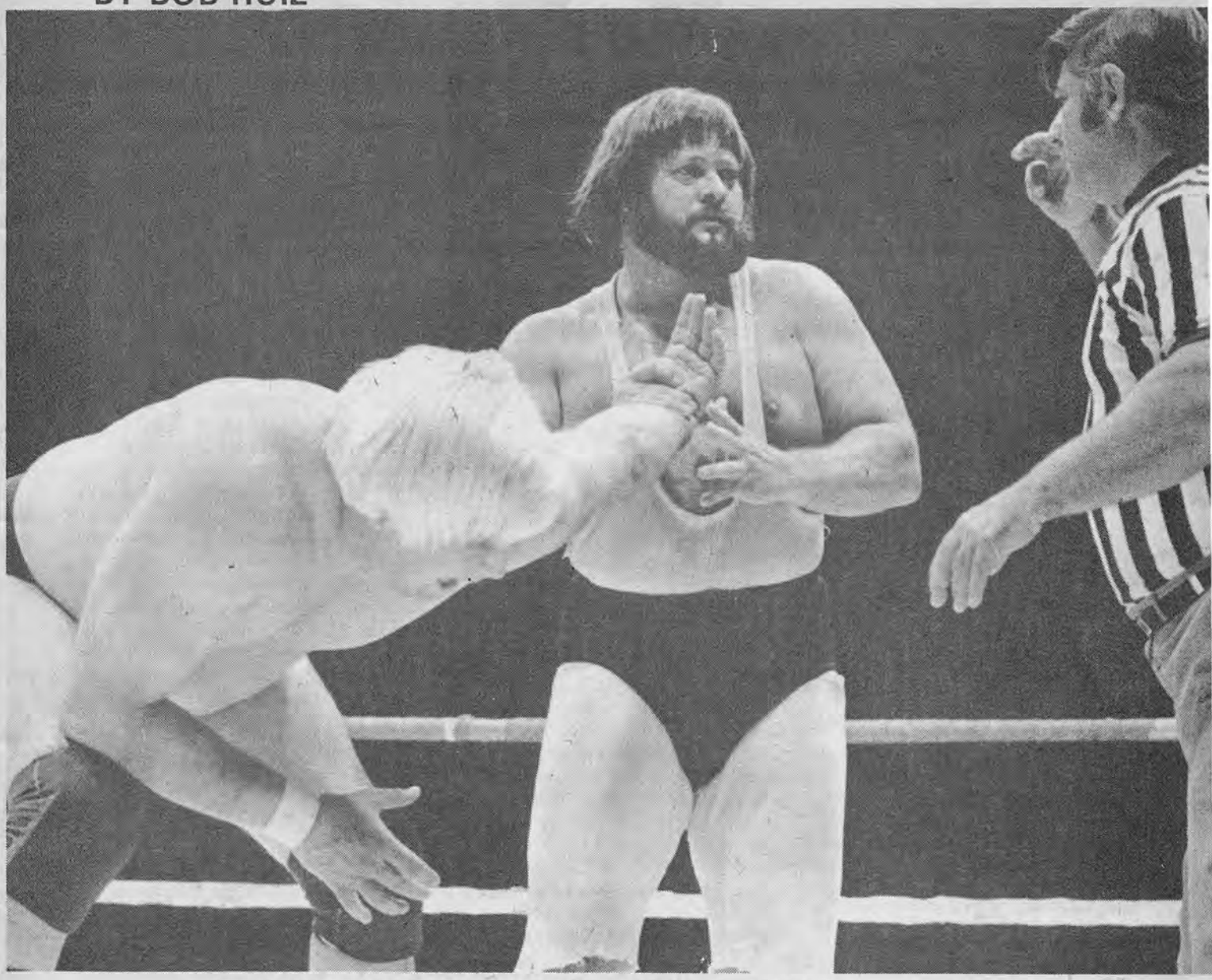
It takes more than strength to win, often times courage is the most vital factor. Igor is abundant in both. For a brief time in the mid-1960s, Igor lay claim to the American Wrestling Association heavyweight championship when he beat Maurice (Mad Dog) Vachon, then the kingpin. However, the Polish battler dropped the rematch a short time later. An intense feud developed between the two after that and Igor was never again able to get a title.

As a young man, Igor was fascinated by the feats of valor he had heard of his ancestors performing in the old country. He realized with the blood of those mighty people flowing in his veins, he could do as well, if not better, than they. The soft-spoken youth spent hours every day building his body up with weights and various strongman stunts. Often, after he had become famous in the ring, he would go to children's hospitals and perform feats of power. The kids squealed in delight as their idol ripped phone books apart or bent spikes with his bare hands. Igor loved children and they returned the favor.

Never a great ring mechanic, Igor started from scratch in wrestling. Largely depending upon brute strength to win, the Polish bomber reeled off an impressive decade of wins in the '60s. Often during this time, he would perform strongman stunts on television or wrestling arenas, such as having friend Ivan Kamilkoff smash a cement block with a sledge hammer as it sat on Igor's head. Or else have a car ride over his mid-section while laying flat.

One of his favorite stunts, if you can call it that, was to carry a fullsized refrigerator for some distancee. Not like you may have seen on television's 'Strongman Competice. Not like you may have seen on fridge on their backs for a short distance on flat ground. Igor laughed when he heard about that. Igor used

BY BOB RUIZ



The referee checks to see that everything is kosher as Igor twists the arm of Ray Stevens.

to carry a refrigerator up several flights of stairs. Obviously, this would be almost impossible for all but the truly mighty. The television group would collapse before getting up one flight but Igor did it many times over the years. Volunteers were asked if they wanted to try it. None accepted.

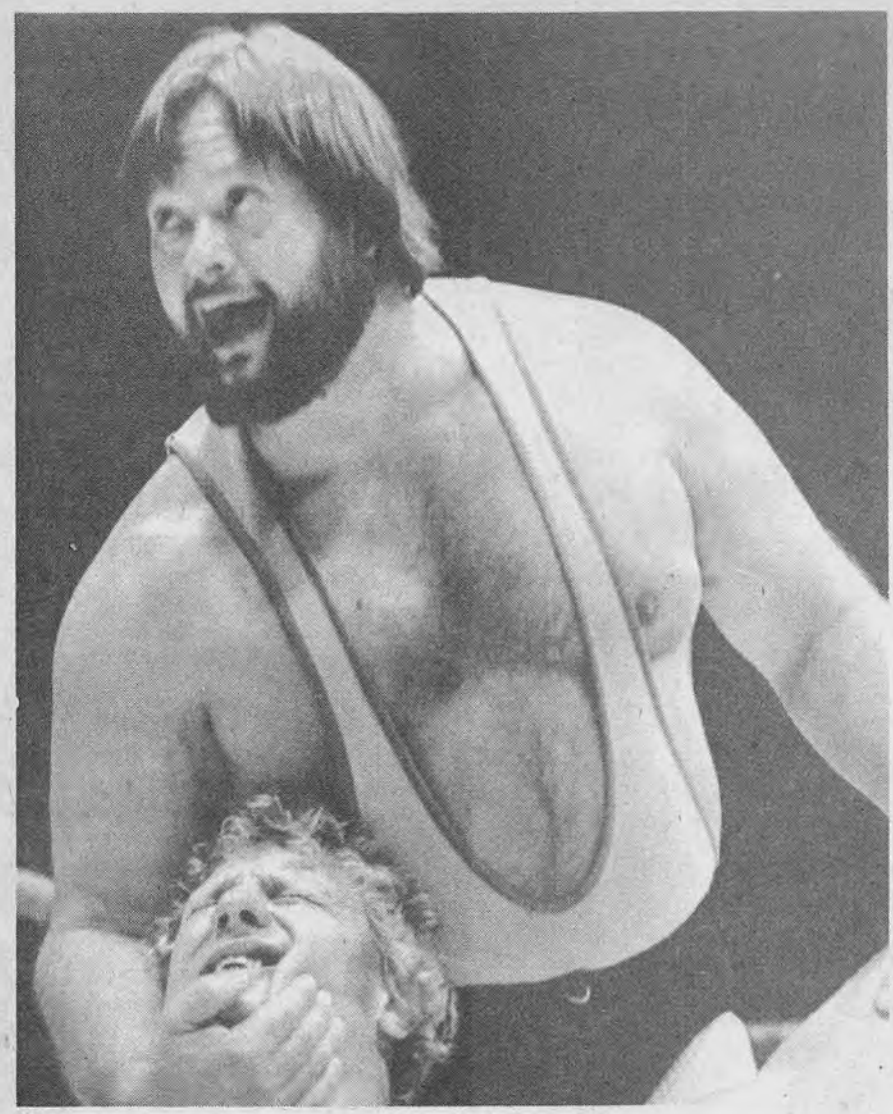
Perhaps all strongman stunts carry a certain amount of risk. The biggest for Igor was the night in Omaha in 1965 when he was involved in an elaborate 'raise the station wagon' stunt. It was a complicated system of rigs and pulleys which saw Igor on a platform high above arena level. The idea was that Igor would do squats or knee bends against the weight of the station wagon below. The pulleys providing the initial resistance. Before getting into position, Igor asked the manager if the harness chain was going to hold because of the tremendous pull involved. He was assured the chain was extra heavy duty and would hold under all conditions.

Strapped into an elaborate harness and moved into the platform position; Igor strained his mighty muscles and the lift began. SNAP. The lower chain broke at the first real stress and, suddenly, the impact of the break viciously jerked Igor skyward.

Although the bottom chain had broken, the overhead chain was still connected and it dangerously whipped Igor up and back hundreds of feet in the air. Igor was afraid of falling, lest the chain above should break, as he was bounced up and down like a yo-yo. It took several minutes before anxious attendants could finally get Igor down.

In the excitement of it all, Igor failed to notice then that the violent jerking motions had injured his back. Yet, he would not disappoint the thousands of loyal fans who had come to see him wrestle the main event which was to follow what was expected to be a routine stunt.

Igor wrestled that night against Vachon no less and lost. But he made a gallant effort even if he did have to



▲ Igor's strength is evident here as his one-handed chinlock distorts the features of Lord Alfred Hayes.

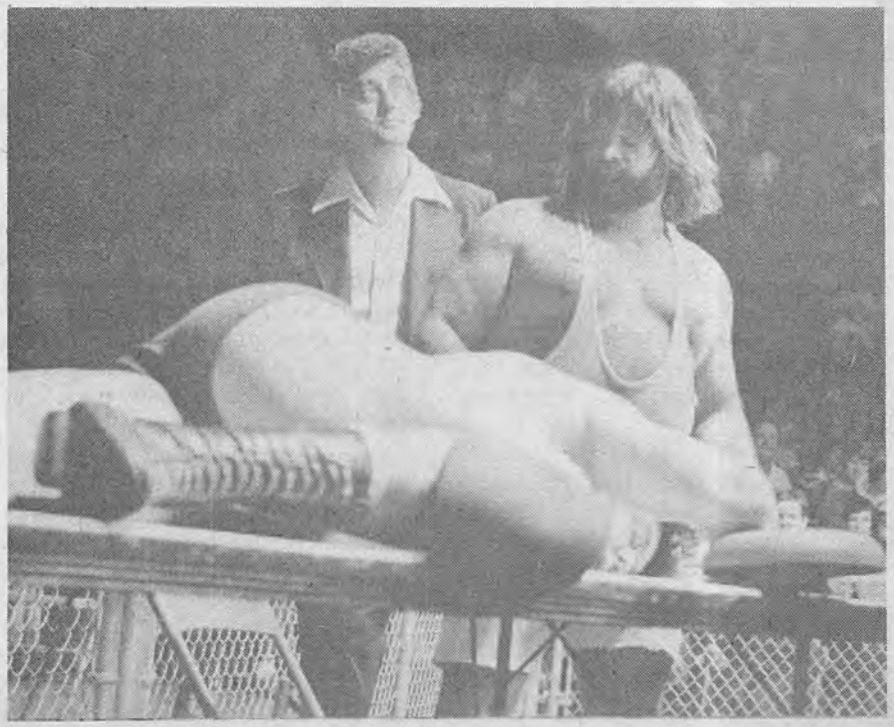
limp out that night. Vodik, who now wrestles simply as "Mighty Igor", makes no qualms about who his toughest opponent has been. "Vachon. No doubt about it. You have no idea what a vicious man he is until you've wrestled him," explains the brawny one.

At present, Igor has given up all his strongman stunts. Too many mishaps like the night in Omaha, too many injuries. "I finally had to ask myself, what's the point of it all?" declared Igor. "I was trying to impress the world but in the process I was ruining my body".

Surviving on pain killers night after night, a weary and troubled Igor moves on to the next town. He retired for a full year sometime back to recuperate from an accumulation of injuries but is now trying hard to get back on top. The heart says yes but the body says no. "I couldn't even raise this arm past my shoulder until last week" he says.

Wrestling is a lonely life but even more so for bachelor Igor. The Polish strongman lost his parents a few years ago and although briefly married at one time, has been pretty much on his own lately.

Igor lives out of a suitcase from day to day, the nearest motel being his home. He has a few investments he hopes will support him after his ring days are over. However, worrying about those investments causes



Bob Orton Jr. lies unconscious on ▶ the ring announcer's table after being dumped there by Igor as they battled outside the square circle.

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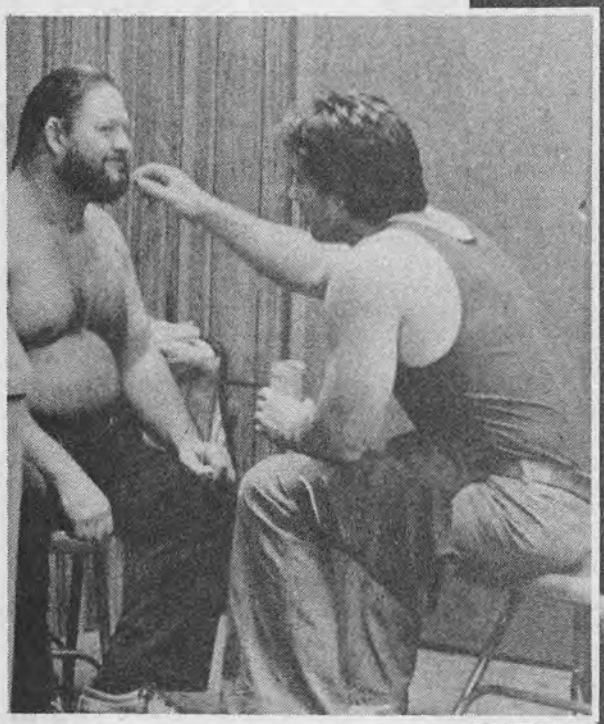
Mighty Igor acknowledges the cheers of his many fans after chalking up another triumph.

him more grief than good. As soon as he arrives in a new town, his first impulse is to grab a newspaper and see if his stocks are up or down. The anxiety of it all makes Igor a troubled man.

There is a beautiful girl with long black hair in Omaha who has loved Igor for over 15 years. At times he has indicated he loves her as well but always something stops him just short of marriage. He cares for this woman, perhaps more than he is willing to admit even to himself. Yet, he is afraid of a commitment. He prefers to move on alone, determined to live out his solitary existance, an island onto himself. Destined to live life as a lonely man.



After a night of mat warfare, Igor has his beard trimmed by young admirer, Steve Olsonoski.

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IS KEN PATERA WRESTLING'S MOST FEARED MAN?

BY JOHN AREZZI

The stretcher has been brought into the ring to take out another victim. Inside the ring Ken Patera, Olympic strongman, is howling with glee. He has shown another unfortunate wrestler why it's unlucky to wrestle Ken Patera. He is one dangerous hombre.

There are many wrestlers who thrive on violence and love inflicting pain. Hated villains like the Sheik, Abdullah the Butcher and Ox Baker are just some of these men. But, here is a former Olympic bronze medalist, who simply enjoys inflicting pain on his opponents. It just doesn't seem right.

Interviewing Ken Patera was easier than most of my interviews. He was polite, courteous and frank. He did not yell or scream. But, his answers did suprise me.

Ken Patera's face is a mask of blood during one of his brutal battles with one of his arch-rivals Bruno Sammartino.

Arezzi: — Ken, first of all, why do you insist on inflicting pain on most of your opponents?

Patera: - I admit, I sometimes get a bit carried away in my matches. It's just that I win them so easily I get bored in there. The men I face are trained professional athletes, they should be able to handle themselves in the ring. It's not my fault they're weak.

Arezzi: — But, doesn't it bother you that fans have put you in the same class as violent wrestlers like Ox Baker and The Shiek?

Patera: — No. They can put me in the same class as Atilla the Hun if they want. I get paid to wrestle and make the most money when I win. I've won 98 per cent of my matches. That answers the question, does it not?

Arezzi: — I guess it does. Has there ever been a man who has matched your strength in the ring?

Patera: — No. I admit Bruno Sammartino did come close. He is a tremendous athlete, although far past his prime. He should get out of the sport and retire. He is not wrestling full time now, but he should not even be wrestling part time. I know when its my time to get out I will.

Arezzi: — How do you get along with your manager Lou Albano?

Patera: — Lou Albano is a remarkable man. He has treated me like a brother. I have learned a great deal from him and he has gotten me a tremendous amount of matches I might have not been able to get if I were not under his contract. I have

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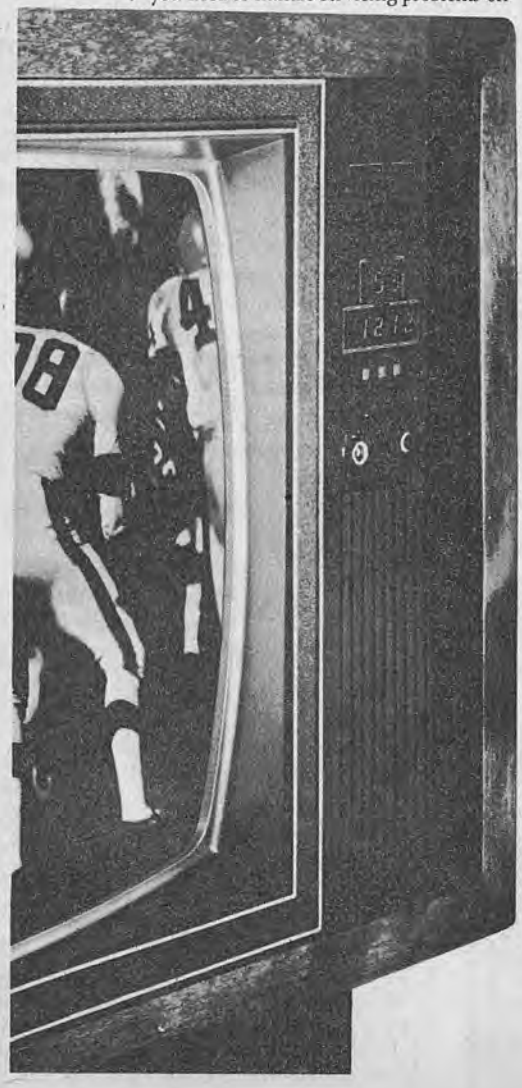

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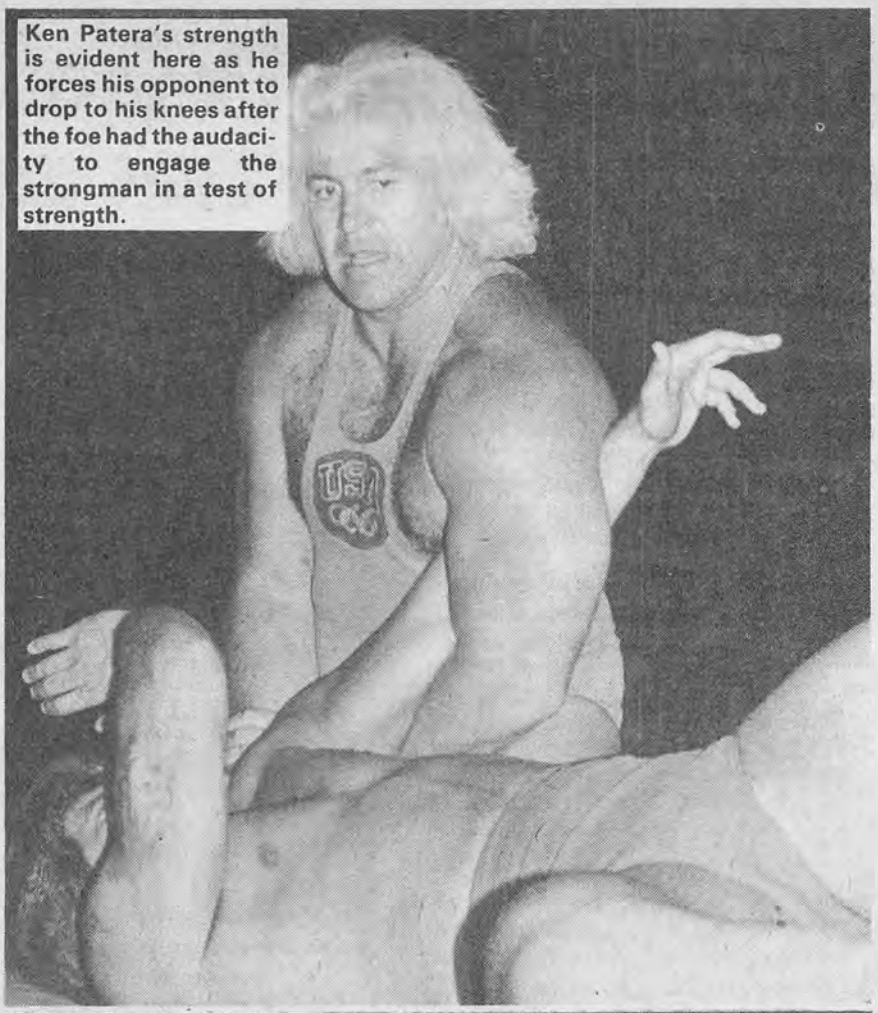


Ken Patera's strength is evident here as he forces his opponent to drop to his knees after the foe had the audacity to engage the strongman in a test of strength.

the utmost respect and confidence in him as my manager.

Arezzi: — Ken if you are so unbeatable, why haven't you won the world title yet?

Patera: — Many reasons. Mostly poor officiating. One point about when you say, 'Why aren't I world champion?'. Why is it that I have yet to be pinned fairly inside the ring by Sammartino or by that runt Backlund. They have NEVER beaten Ken Patera decisively. I am constantly getting disqualified by referees who do not know a damn thing about the rules. I've been suspended, fined. They are doing everything in their power to see to it that I am not allowed to get that title. By them I mean Backlund, Sammartino and that other excuse Arnold Skoaland. I am the champion without the belt.

Arezzi: — I know of three wrestlers who have been seriously injured by you. Disqualifications which have come after you were declared the winner of matches, but preferred to inflict injury. Is that not a cause for a fine or suspension?

Patera: — I guess I do not know my own strength.

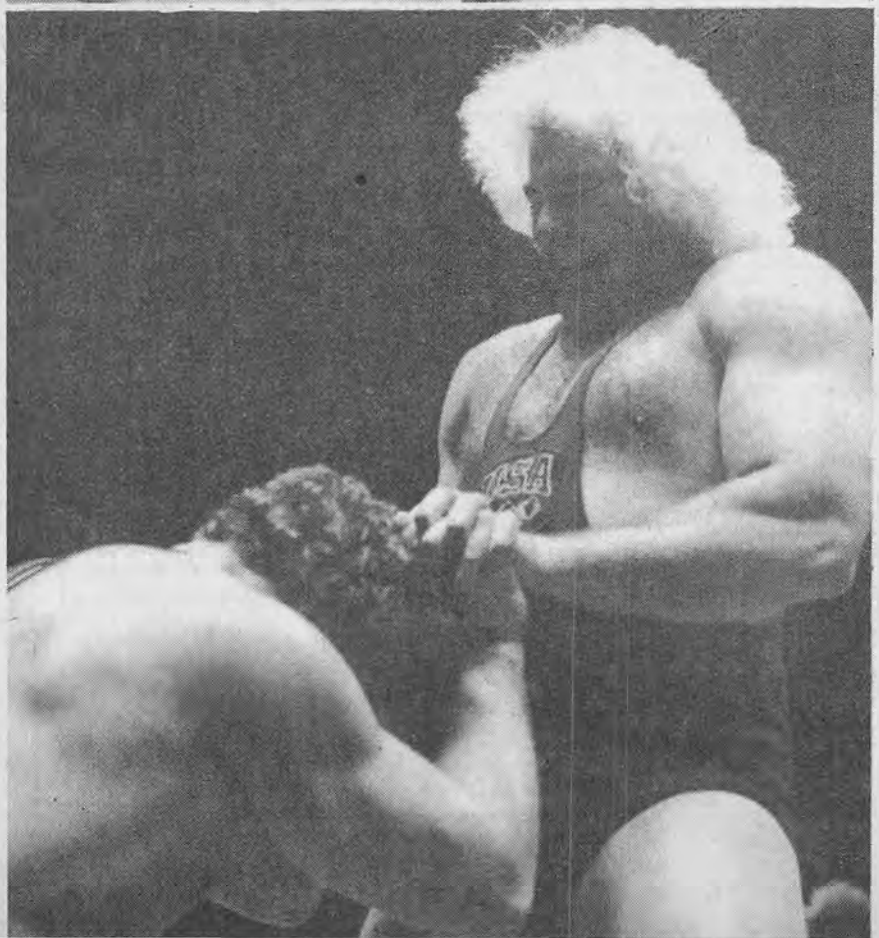
Arezzi: — I guess not. Would you say you are the strongest man ever to step inside a ring?

Patera: — What do you think? Of course I am. Can you mention anyone who can compare with my feats of strength in and out of the ring. I am one of the world's strongest men, perhaps even THE strongest human on this earth, and by far the stongest wrestler.

Arezzi: — What are you plans for the future?

Patera: — As you probably know, I've been touring all over the world a great deal. Everyone wants to see Ken Patera. But, let me say, the travelling will not stop me in my pursuit of the title Backlund now holds. I want it, I deserve it and I do intend to get it. There will be no stopping me. When I do get the championship, I will be the greatest and strongest champion of all time. Whoever gets in my way will be crushed.

Arezzi: — Thank you, Ken.



◀ **Patera isn't up to his usual viciousness in this photo, but the desire to inflict pain on his opponents has resulted in many defeats by disqualification for Ken.**

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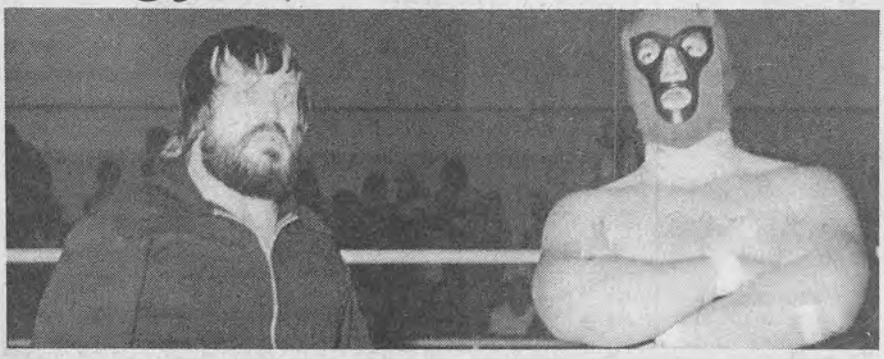
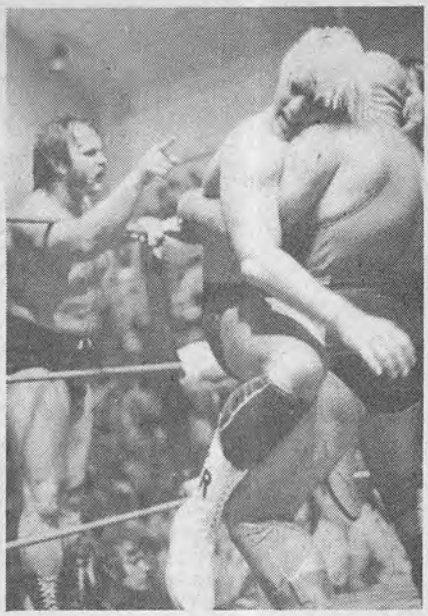
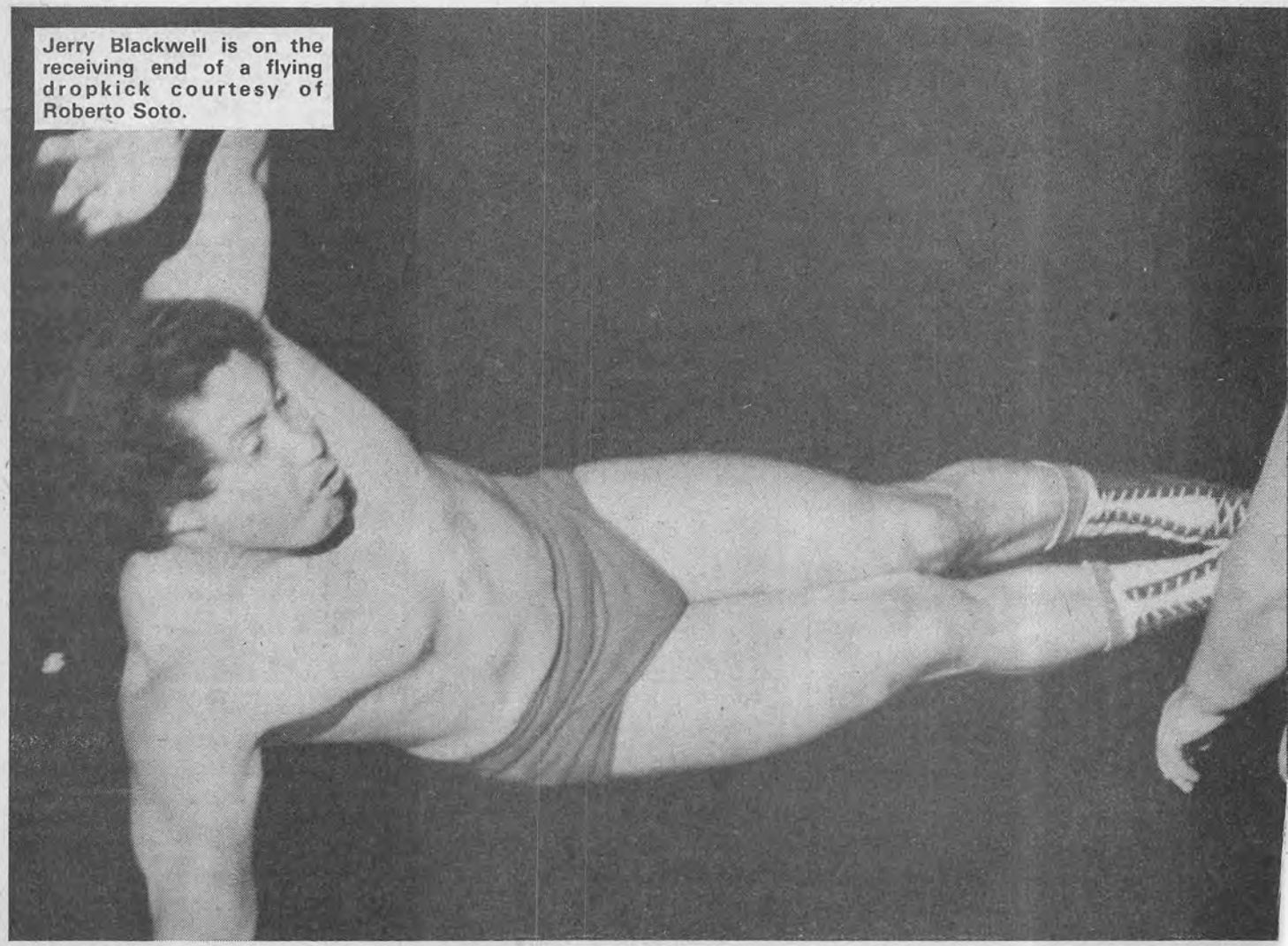
GORDON'S grappling gems



Manager Rock Hunter (left) with one of his proteges known only as 'Mr. Wrestler'.

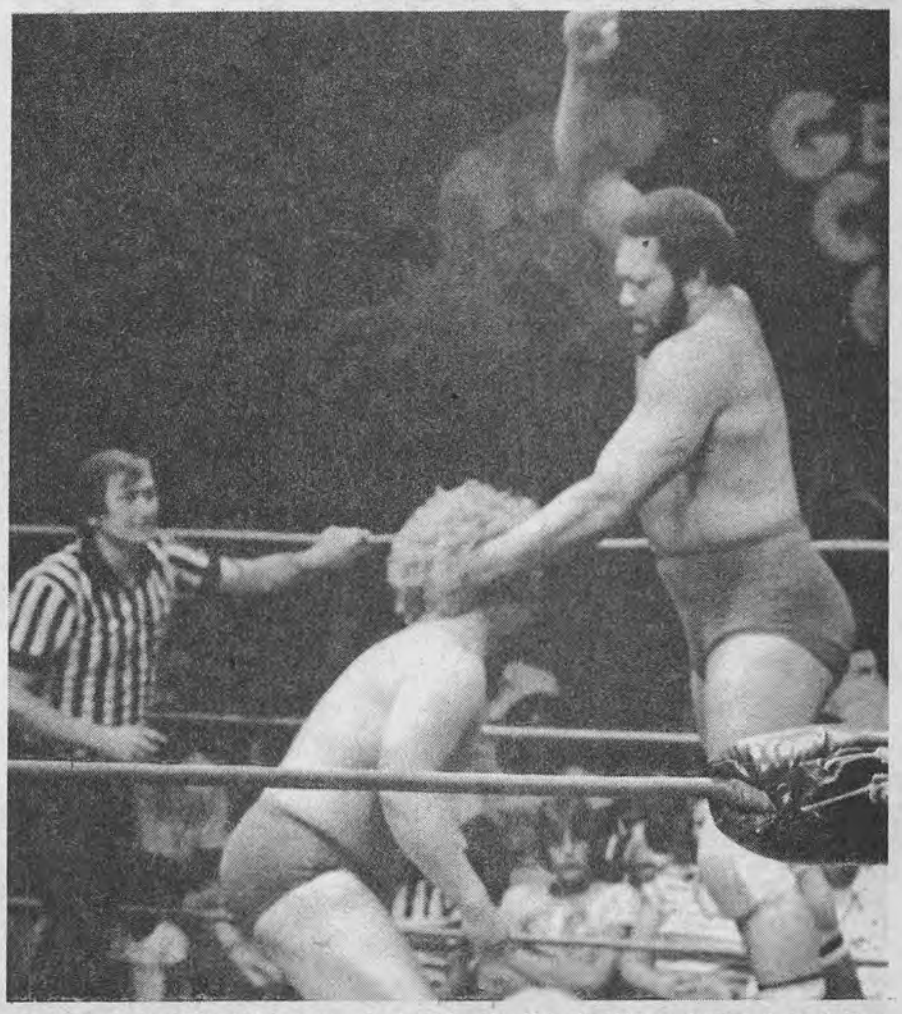


Stan Hanson (outside the ropes) tries to distract the referee as his tag-team partner Ivan Koloff carries Tommy Rich to the corner where the villains will work him over even more.



Jerry Blackwell is on the receiving end of a flying dropkick courtesy of Roberto Soto.

One of the greatest women wrestlers of all time, Fabulous Moolah has a pained expression after being bounced on the canvas while in a body scissors applied by Kitty Adams.

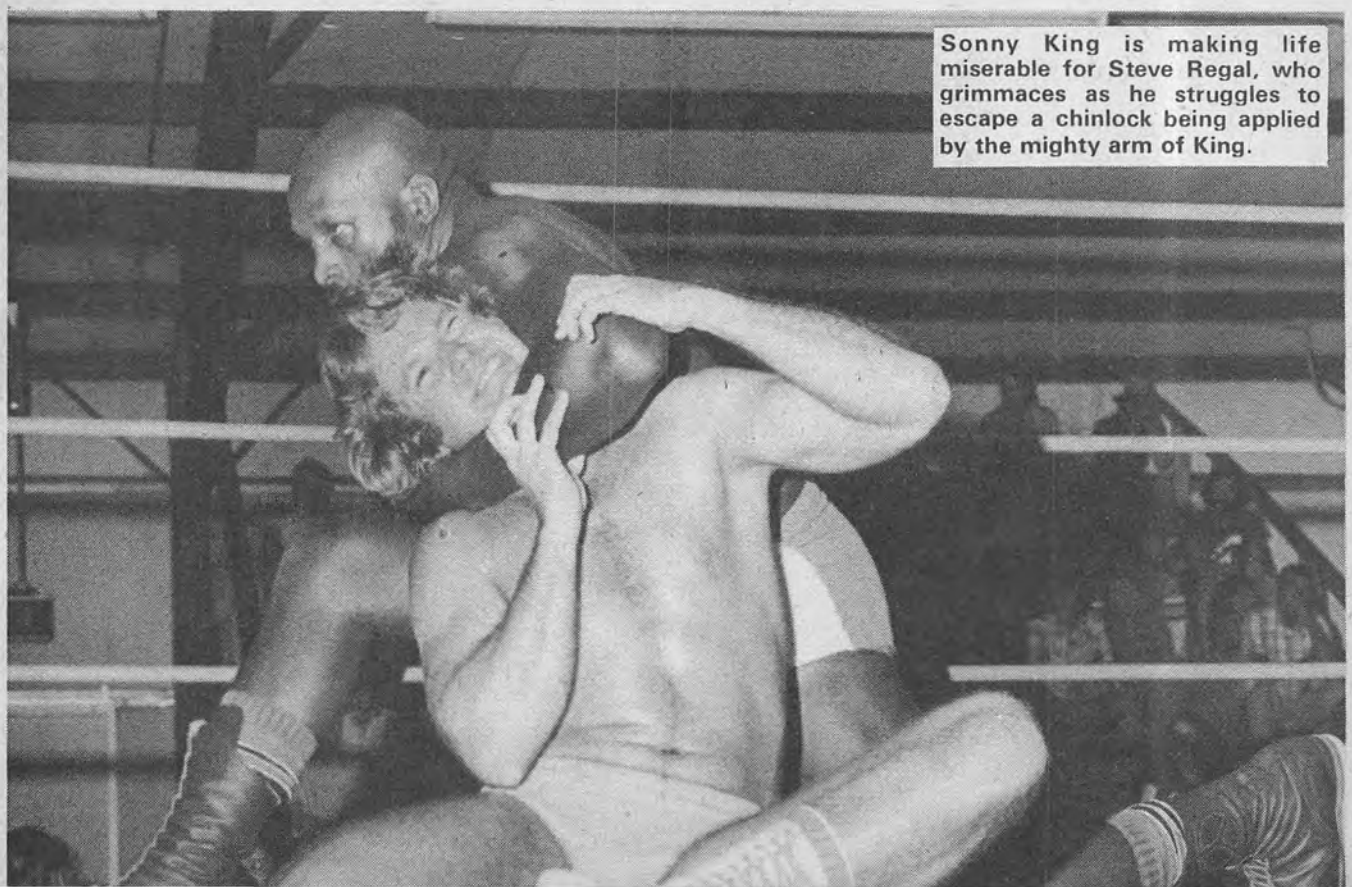


As if Ernie Ladd isn't big enough already, the 'Big Cat' leaps in the air to deliver a flying elbow smash to the head of Roger Howell.

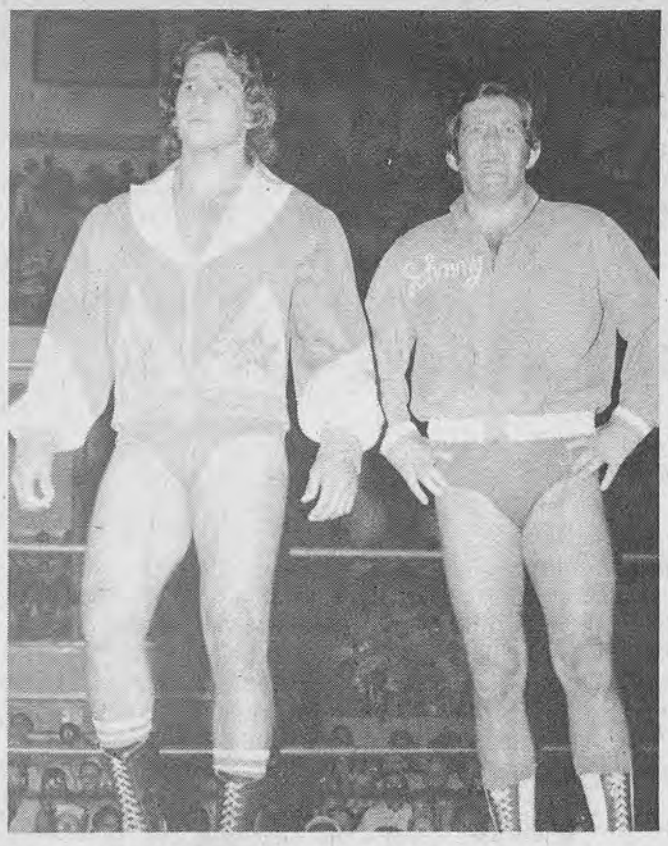
GORDON'S grappling gems

Although they wouldn't pose a threat to World Boxing Council heavyweight champion Larry Holmes, Tommy Rich (right) and Rock Hunter provided some entertainment when they donned boxing gloves. Rich won the four-round bout.

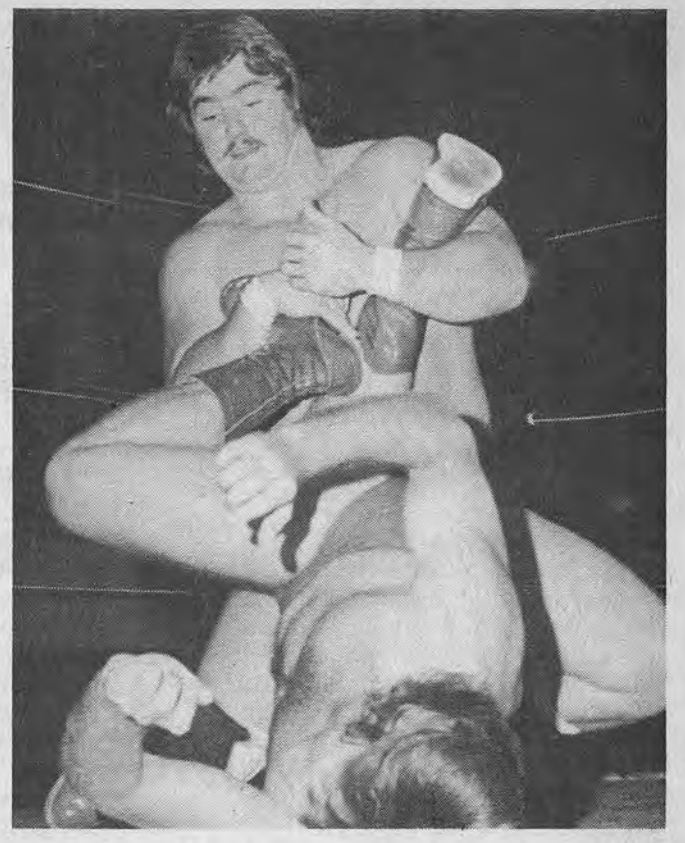
Wenona Little Heart is a popular woman wrestler who calls Window Rock, Arizona, home.



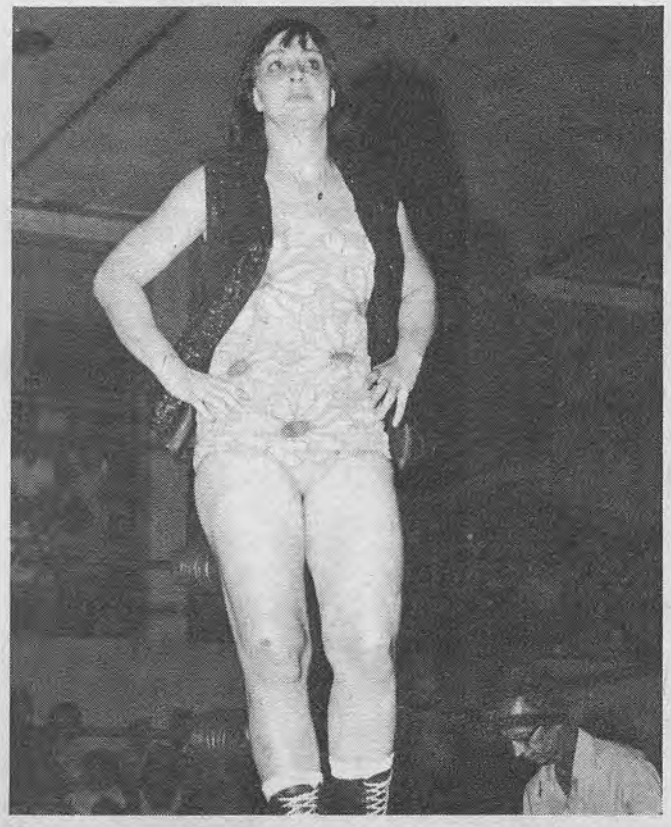
Sonny King is making life miserable for Steve Regal, who grimmaces as he struggles to escape a chinlock being applied by the mighty arm of King.



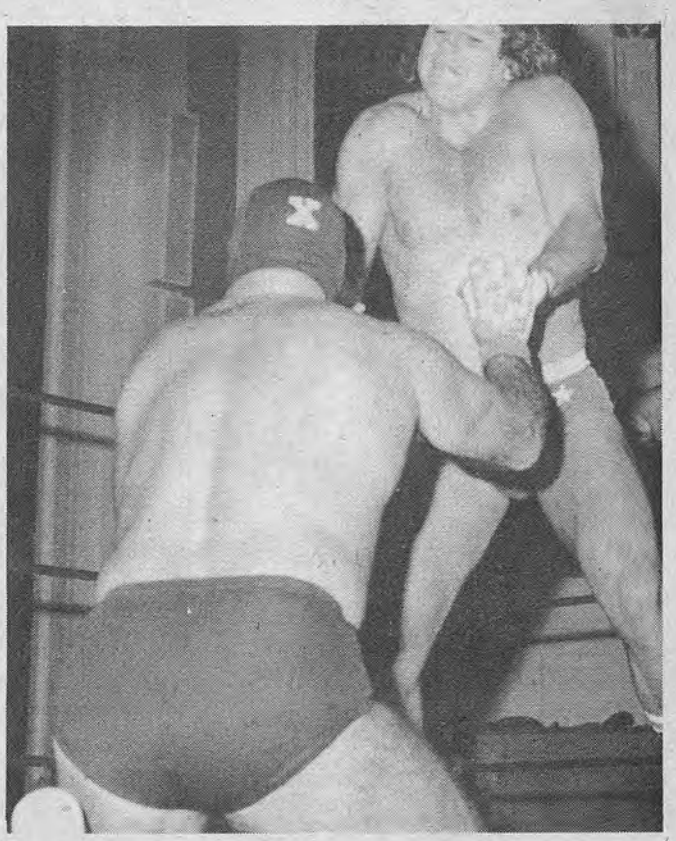
A popular tag-team twosome whenever they appear in the Southern United States is the duo of Richard Blood (left) and Johnny Weaver.



Len Denton has the upper hand here as he appears to be ready to turn Roger Howell into a human pretzel.



Donna Christianello is one of the ever-growing list of fast-rising women wrestlers.



Richard Blood forces Mr. X 1 to his knees as they engage in a test of strength.

MR. X:
"I'LL TAKE ON ANYONE!"

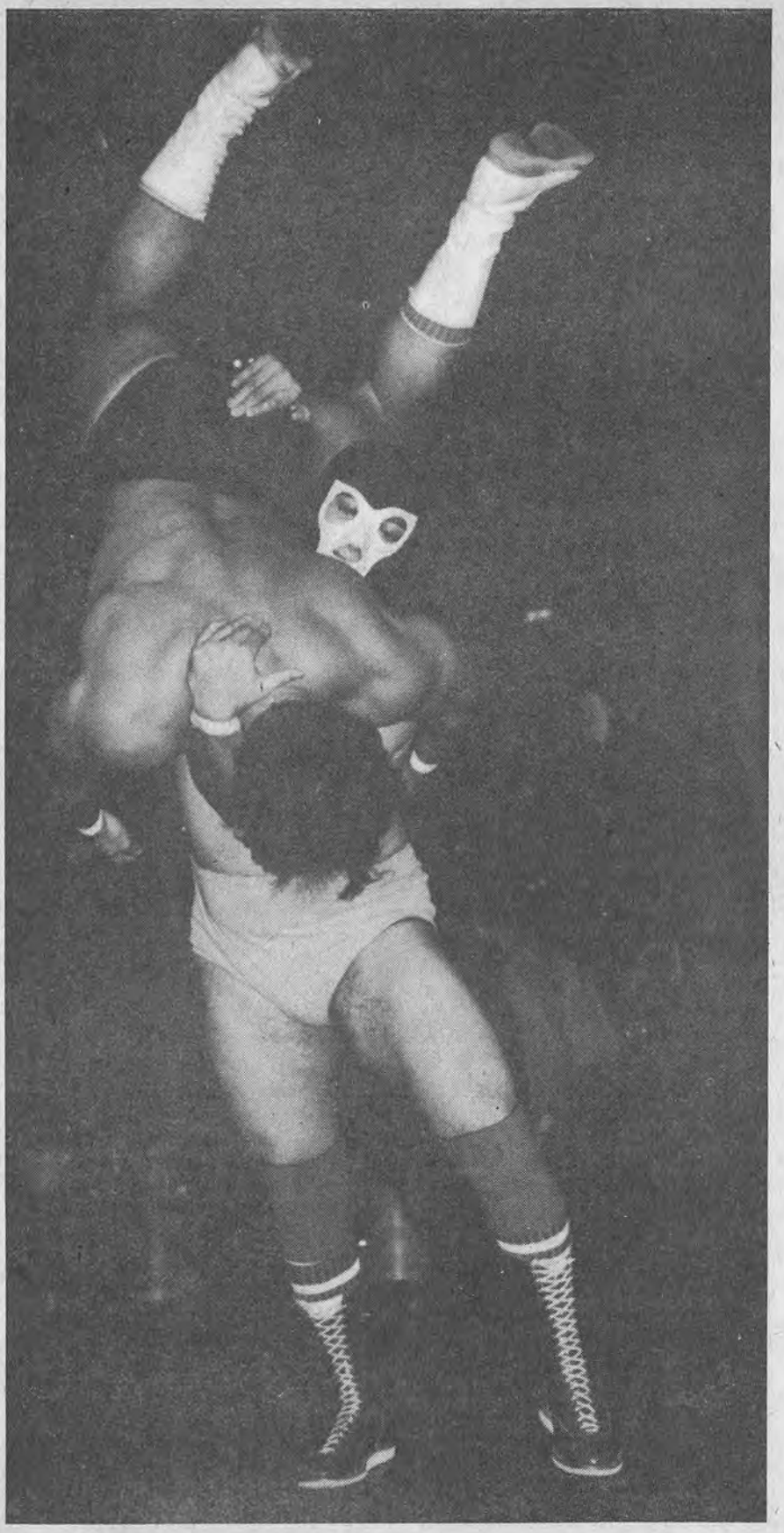
By FRANK AMATO

Mr. X stands 5-foot-10, weighs 235 pounds and sports a black mask with white trim.There is no information on just where he hangs his mask and calls home. Mr. X prefers it that way. He says, "Who I am and where I'm from is my business. The stupid fans don't deserve to know and neither do you". So much for any information on Mr. X.

Getting any kind of information from this mysterious masked wrestler is like pulling teeth with no instrument. Mr. X doesn't like talking about himself to protect his identity. He did offer this though, "I don't care who I wrestle. I don't care what type of match I wrestle in. I'm willing to take on anyone. Just let the promoters cough up the right price and I'll step into that squared circle".

From watching Mr. X wrestle you know he's been around. He has experience and knows the right moves. He's tricky and he isn't above bending the rules. In fact he prefers bending the rules. Mr. X comments, "Rules mean nothing as far as I'm concerned. If rules were strictly enforced wrestling would be dulls-

When the tide of battle isn't going his way, Mr. X is a master at stalling. Here he asks Ted DiBiase to hold it for a moment.



The mysterious Mr. X fears no foe. Here he shows his strength as he lifts his opponent aloft before slamming him to the floor following a battle outside the ring.

ville, daddy. I give the fans plenty of action even though they don't deserve it. They boo me all the time and they have the right because they pay their own way."

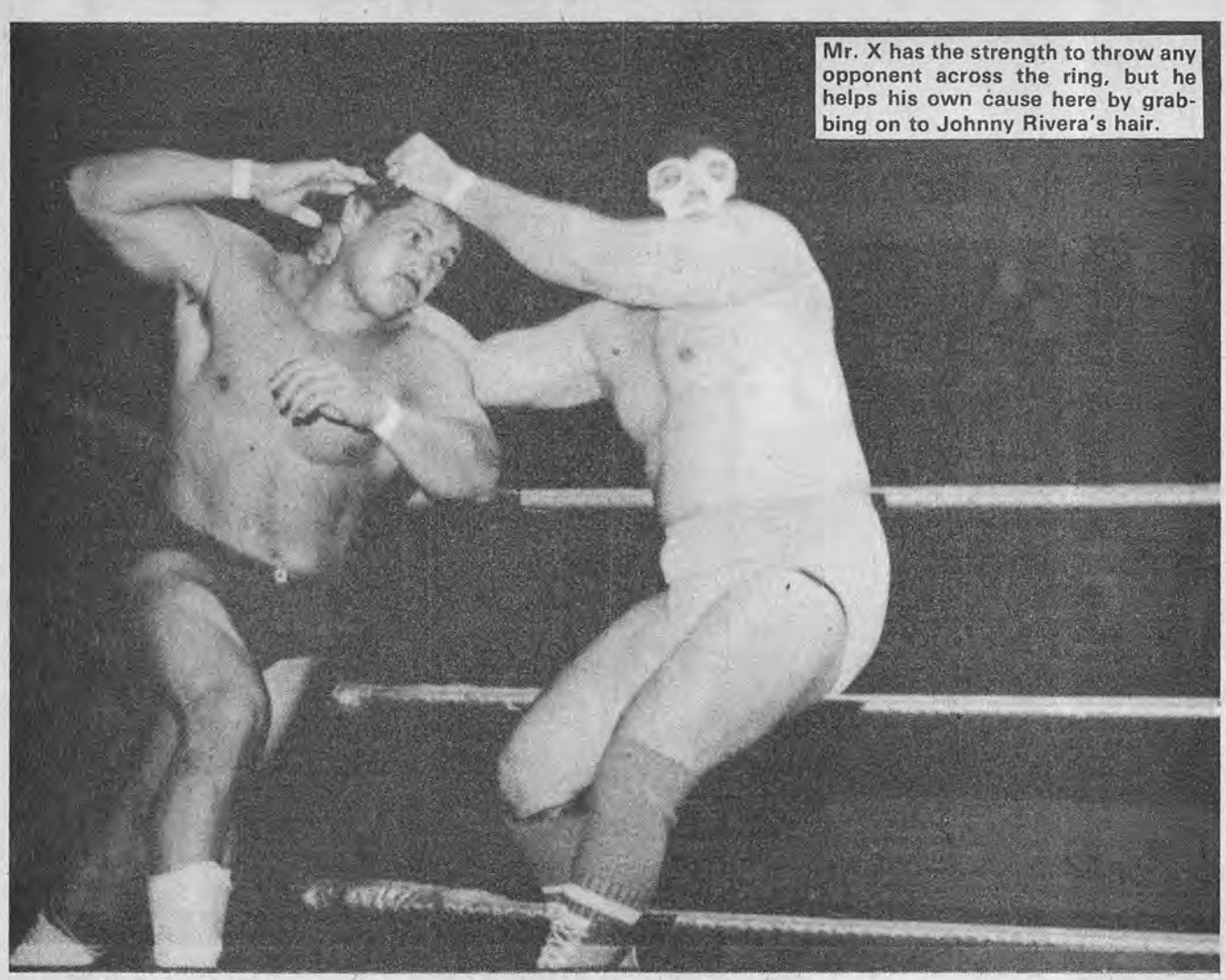
Mr. X knows his wrestling. He can apply holds with deft quickness, is good at countering holds and uses a dropkick effectively. Yet Mr. X is not above using illegal tactics and does so regularly. Mr. X is also adept at stalling when things are not going his way. He will claim his opponent is pulling his trunks, choking him or using other illegal tactics. Of course he's lying and does it well. Mr. X will also plead for mercy when on the short exchange or rough tactics which have backfired. Sometimes it works and other times not.

In the several months Mr. X has been wrestling in the World Wide Wrestling Federation he has given opponents some rough moments. He has been a constant threat to Ted DiBiase's WWWF North American belt. They have had several meetings and so far Mr. X has come up empty. "I've fallen short of being the new champion because of biased referees", explains Mr. X. "I've been disqualified or given a fast pin count".

In exasperation, Mr. X continues, "One time I had my foot on the ropes during the count but the referee claimed he didn't see it. Then there was the time I had DiBiase down for the pin and the referee counted so slow DiBiase recovered enough to throw me off. I'm not a crybaby but I don't believe in mere coincidences. I think you get my meaning".

Another title Mr. X has been looking for is the WWWF junior heavyweight title held by Tatsumi Fujinami. Mr. X states, "I demand a match against him. That runt has seen fit not to wrestle here since I've arrived. I've begged promoters and they say call Japan. I do and they say Fujinami is on a tour and I must wait. Why doesn't Fujinami tour here? I say the man is running scared I'll beat him".

Pinning Mr. X down for information on himself suddenly took a turn for the better as he volunteered, "I have been wrestling for some 15 years and I have travelled all over the world. I have wrestled the best and have held many titles. Which ones and where are my business. Any



Mr. X has the strength to throw any opponent across the ring, but he helps his own cause here by grabbing on to Johnny Rivera's hair.

more information than that and I'd give my identity away. I don't plan on doing any such thing. Be grateful I've even given you this much".

This reporter tried to probe further into Mr. X's background and mat career. Mr. X refused to submit but did offer this, "I have worn masks before in different areas under different names. I've also wrestled without masks. Don't ask me where I wore masks and what names and don't ask where I didn't wear masks because I won't answer, so save your breath."

Mr. X seemed quite adamant about anymore information on his past so this reporter stayed within the confines of the WWWF. Mr.X has wrestled some of the best around in Tito Santana, S.D. Jones, Ivan Putski, Steve Travis, Johnny Rivera, Larry Zbyzsko and Tony Garea.

He and Rivera have had some exciting contests and neither man has gained the upper hand. Not so if you let Mr. X explain his side. "Rivera is good but inexperienced. I'll admit the man has given me some tough moments but my ability is far more advanced than his. He's been lucky so far but time is on my side. Rivera's so far but luck will run out".

Mr. X has complete disdain for his opponents. Top-rated mat stars or unrated wrestlers. He has complete confidence in his ability to defeat them. Says the masked grappler, "Why should I show respect for a Putski, Santana, DeNucci rather than Rivera, Rodz or wrestlers in their category. To me they are all the same. Any wrestler can be beaten on any given night. The only difference is a top-rated mat star has better knowledge of wrestling. To combat that I work on their weaknesses and believe me all wrestlers have a weakness or two".

Mr. X. showed his disdain not long ago against the legendary Verne Gagne at Madison Square Garden. Throughout the contest Mr. X used fast moves and scientific skills along with his aggressive tactics. Gagne had trouble until he caught Mr. X in his famous sleeper hold. Mr. X complained about this hold, "It was an out-and-out choke. I tried to tell the referee I was being choked but he completely disregarded my pleas. I stopped struggling figuring the referee would surely break the hold. I could have beaten Gagne otherwise".

There has been plenty of mail coming into our wrestling office concerning the identity of Mr. X. The fans love to play the game of guessing who lurks under a mask. Mr. X proved no exception. Many names were written down based on height and weight. Such names as Ray Stevens, Tony Rocco, Raul Mata and Don Kent lead the list.

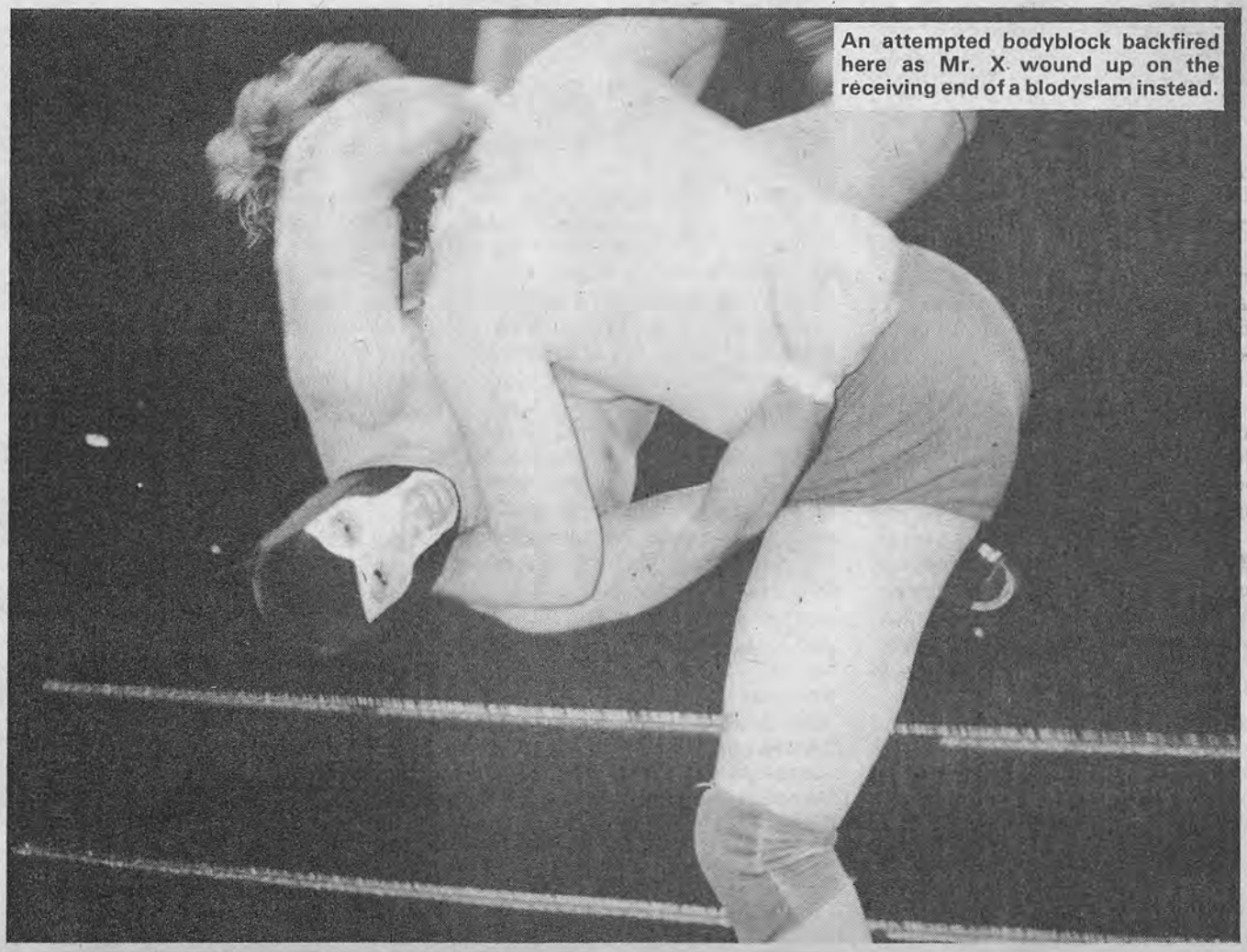
Mr. X was quite amused over the list of names. He laughed loudly and ripped up the list. "I don't care what names these moronic fans come up with. They will never guess my identity. I won't even comment on whether these names are correct or

even close. The only way I can be found out is if somebody unmasks me and that will never happen. I'm too good to get unmasked. It hasn't happened yet and I have faced some stiff competition".

One wrestler Mr. X wishes he could wrestle is Mil Mascaras, the most famous masked wrestler there is. Mr. X states, "I did wrestle Mil Mascaras before but I didn't wear a mask then nor was I the wrestler I'm today. I was a green rookie back then and I was awed by Mascaras. He treated me like a rookie and made a fool of me. Now that has changed. I'm an experienced wrestler and if we meet again I'll beat him. In fact I hereby challenge Mascaras in a mask vs mask match. The loser must unmask. I don't know where Mascaras is right now but once he reads this story I'll expect an answer if he has the guts".

Who is Mr. X? Is he any of the wrestlers on that list? Maybe yes. Perhaps no. Mr. X won't say. Unless somebody unmasks him his identity will remain a mystery. Meanwhile Mr. X is willing to take on anybody at anytime.

Mr. X had no respect for veteran mat superstar Verne Gagne, and even though he wound up a loser, the masked man gave Gagne all he could handle.



An attempted bodyblock backfired here as Mr. X wound up on the receiving end of a blodyslam instead.

DEATH MATCH IN MODESTO

By LARRY BARNHIZER

There is no love lost between Chavo Guerrero and Ed Mansfield.

In two previous meetings at Modesto, Calif., there had been no clear-cut winner — Guerrero winning the first via disqualification and the second resulting in a wild double disqualification.

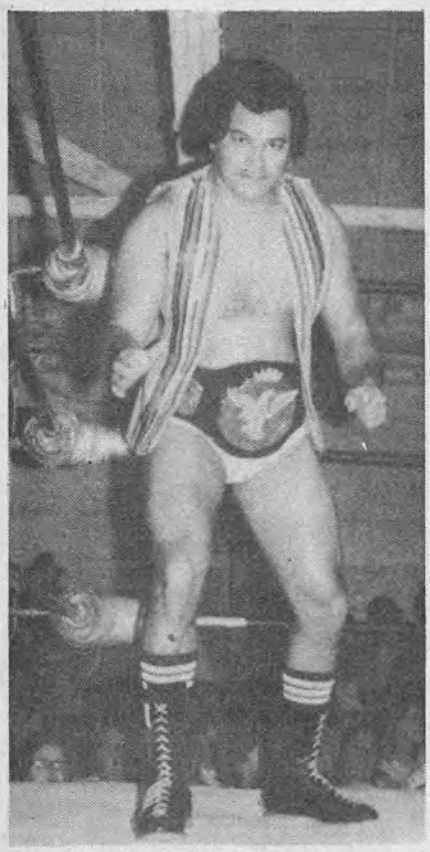
So, promoter Red Bastien decided to let these bitter rivals settle their differences in a special Mexican Death Match.

The rules for such a contest are quite simple, there are none.

Falls do not count, there is no disqualification or stopping the bout because of cuts. In fact, the referee isn't allowed in the ring.

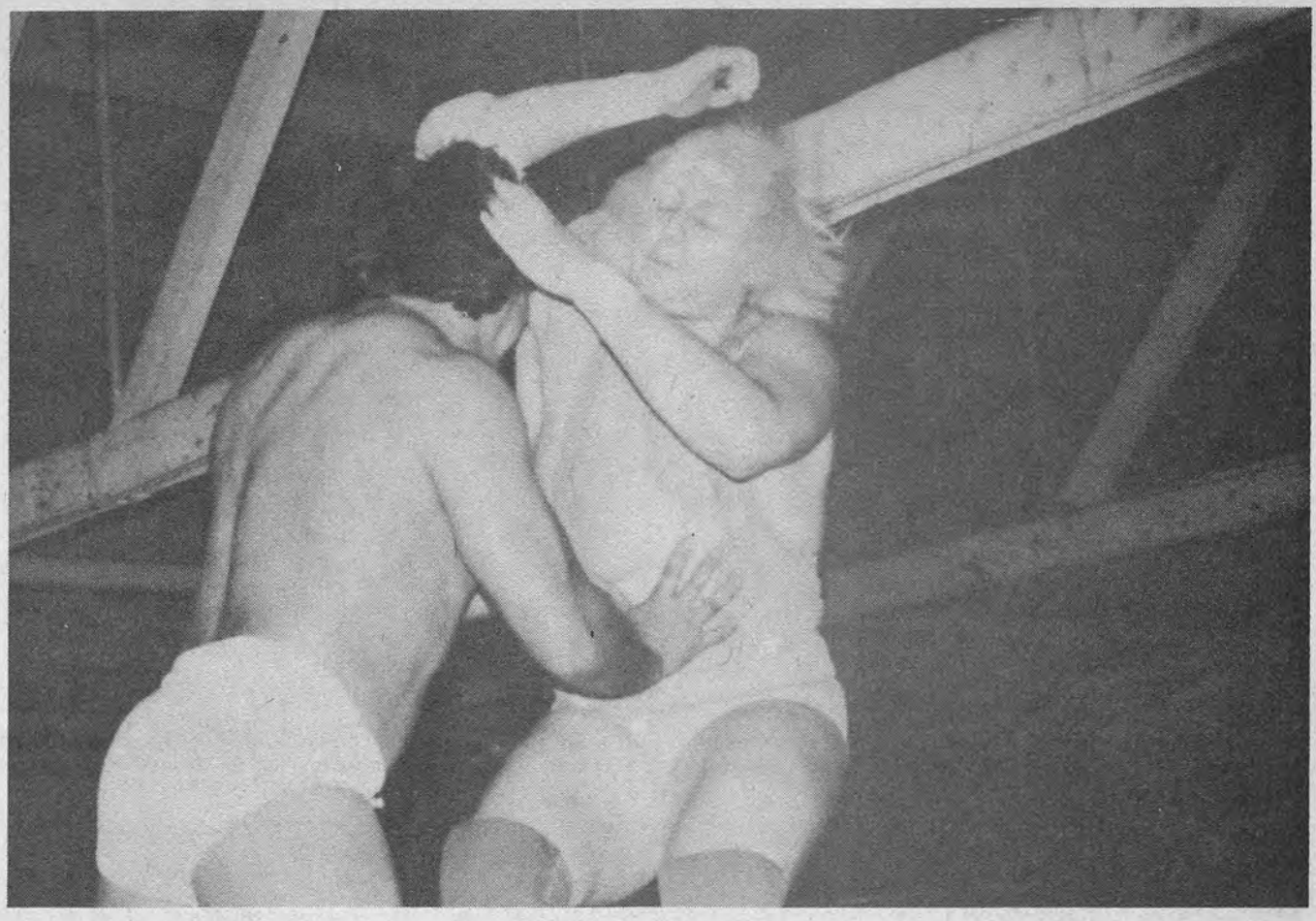
A winner is declared when either of the combatants is unable to answer the bell.

Well, *Wrestling Revue* photographer Larry Barnhizer was there and provides these action photos.

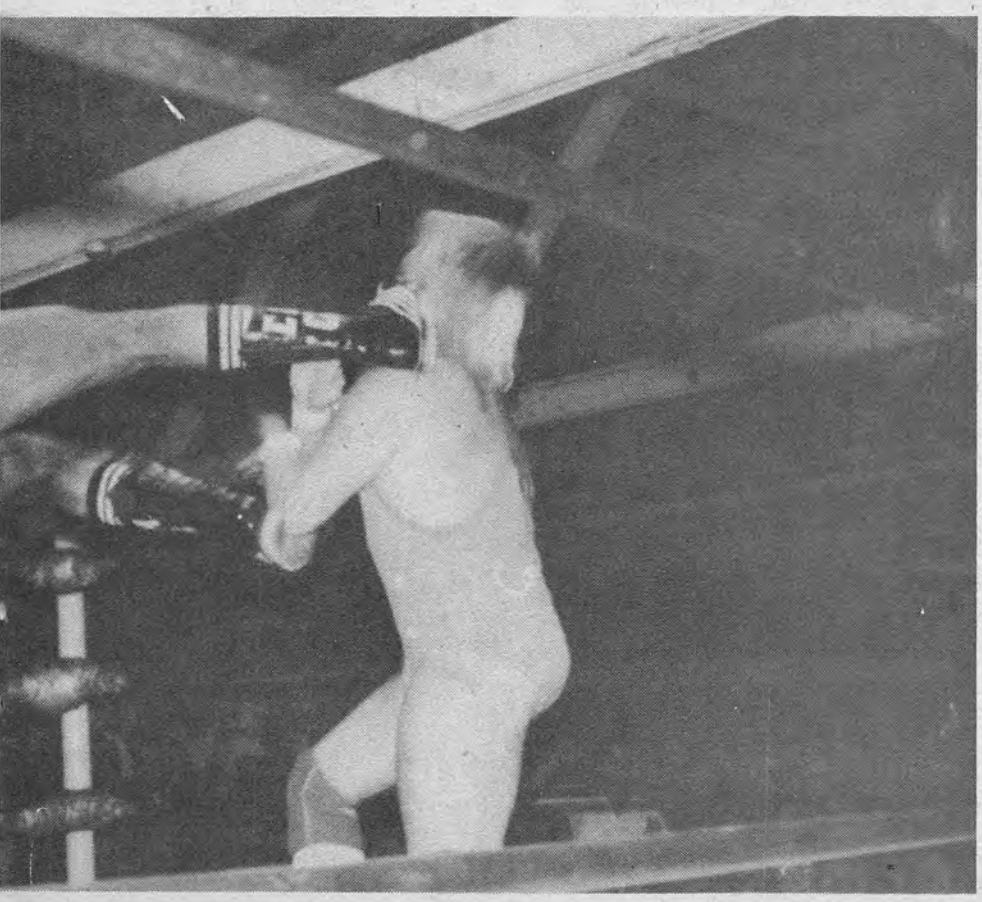


The popular Chavo Guerrero entered the ring, wearing the Americas heavyweight championship belt which he had regained by beating Ed Mansfield in Los Angeles.

Ed Mansfield smiled confidently as he awaited the start of the Mexican Death Match. Note the band-aid covering an old wound on his forehead.



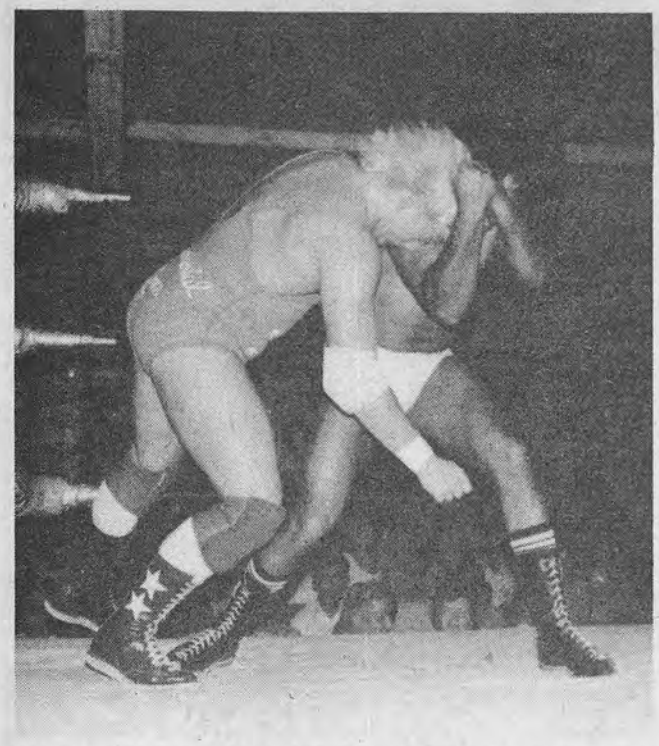
Mansfield delivers an elbow smash to the head of Guerrero.



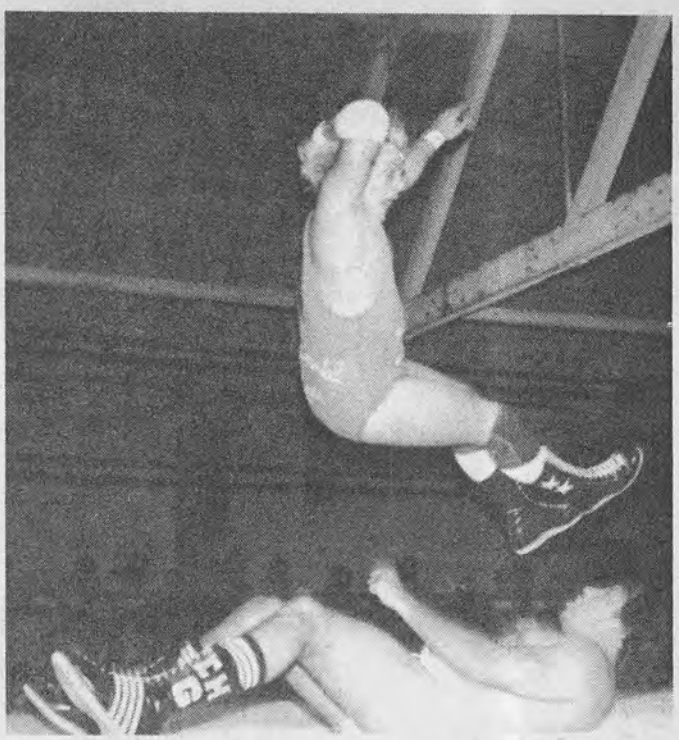
High-flying Guerrero connects with a flying dropkick to the face of Mansfield.

GOOD NEWS

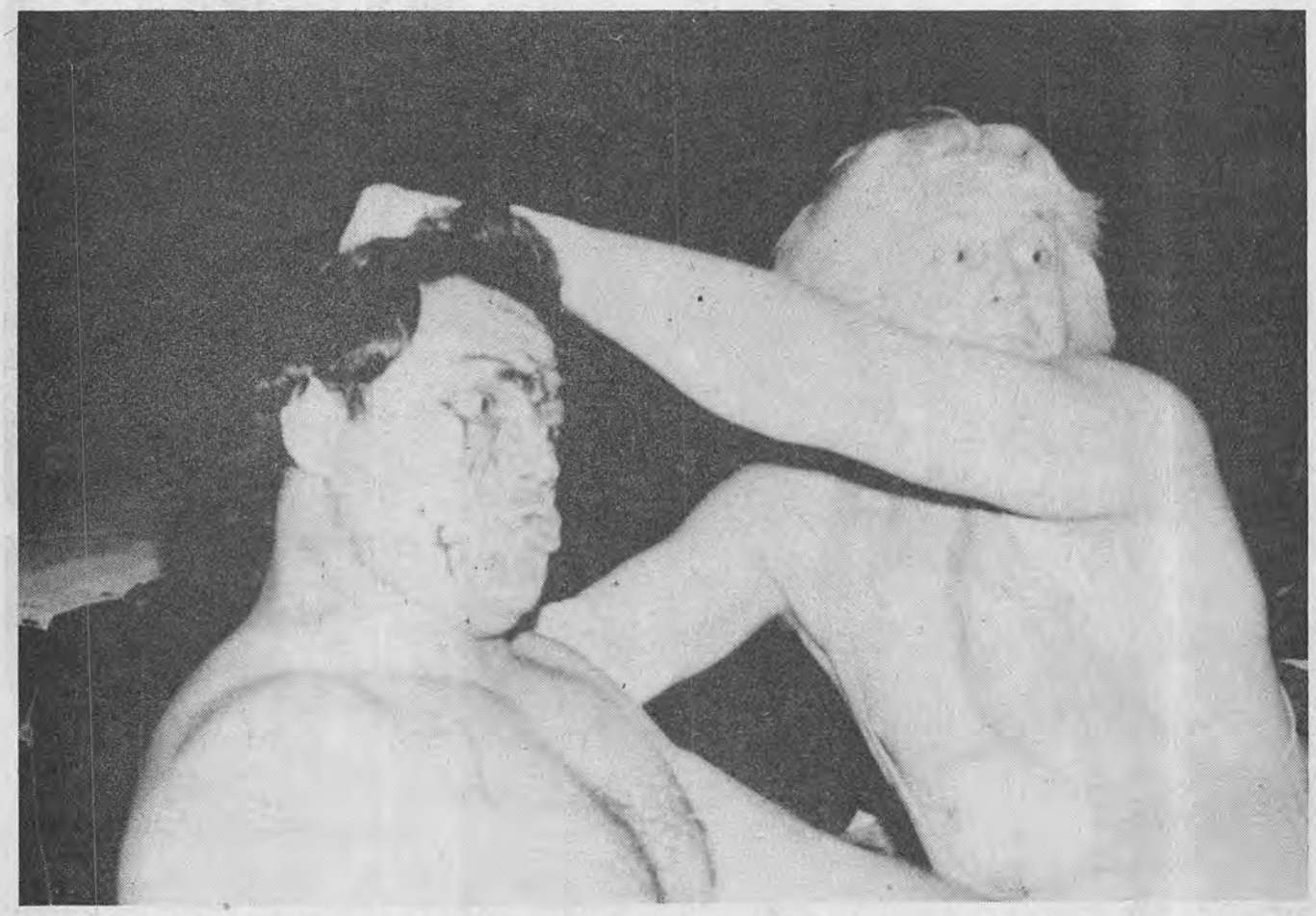
TURN TO PAGE 45



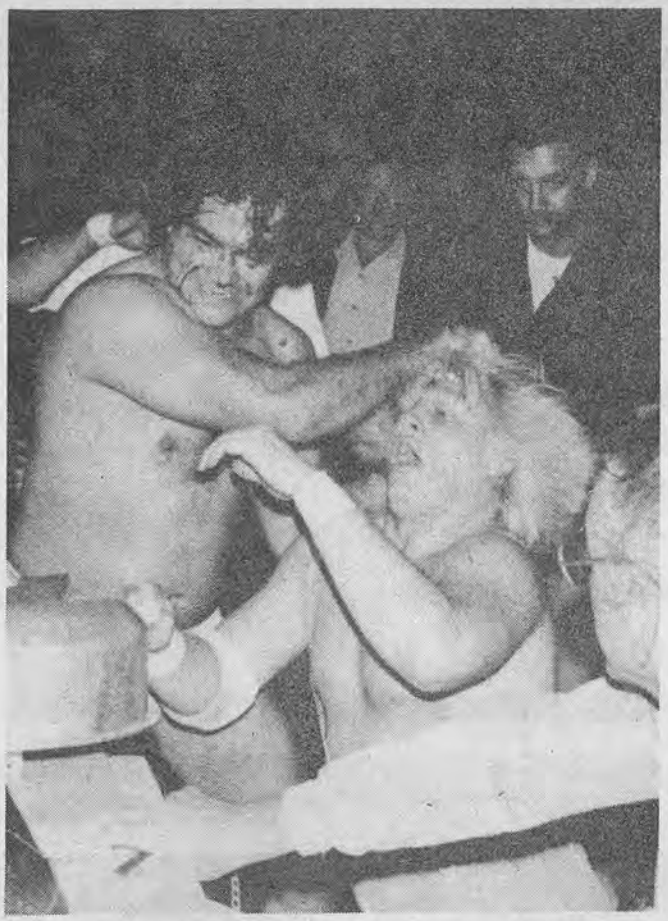
Since anything goes in a Mexican Death Match, Guerrero took advantage of the situation to latch on to Mansfield's blond locks and flip him.



It's bombs away with Chavo Guerrero the target for a viscious elbow smash courtesy of Ed Mansfield.

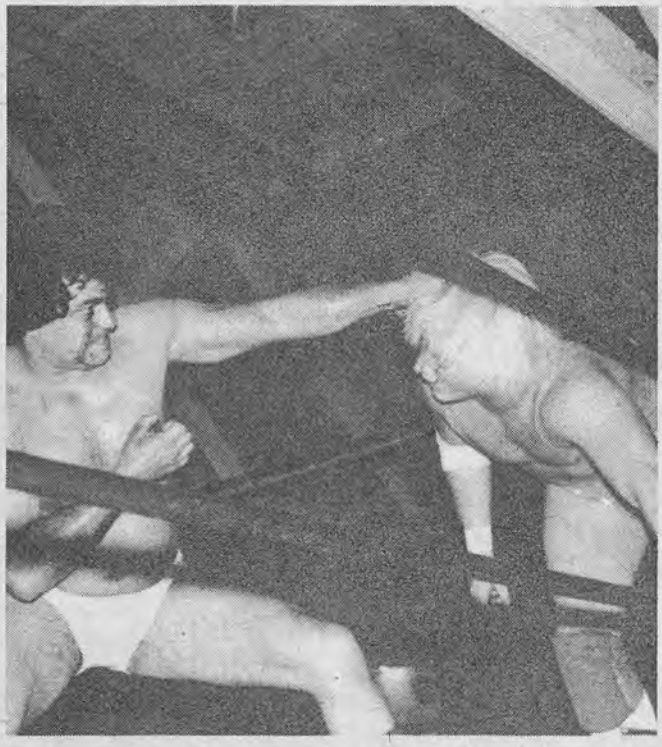


While battling outside the ring, Mansfield slammed Guerrero's head against the ring post. The closeup shows Mansfield about to give a bloody Guerrero another dose of the same medecine.



Mansfield continues to inflict punishment on Guerrero, smashing Chavo over the head with one of the ringside chairs.

Mansfield is about to get a dose of his own medecine as Guerrero is about to slam Ed's head against the time-keeper's bell. A sure way to get a ringing headache.



The combatants have returned to the ring to continue their warfare and Guerrero is about to greet Mansfield with a fist to the face.

It's sweet dreams for Ed Mansfield as he is stretched out on the canvas. When Mansfield was unable to answer the bell for the next fall, Guerrero was declared the winner.

FROM FLAT ON HIS BACK TO THE TOP OF THE HEAP

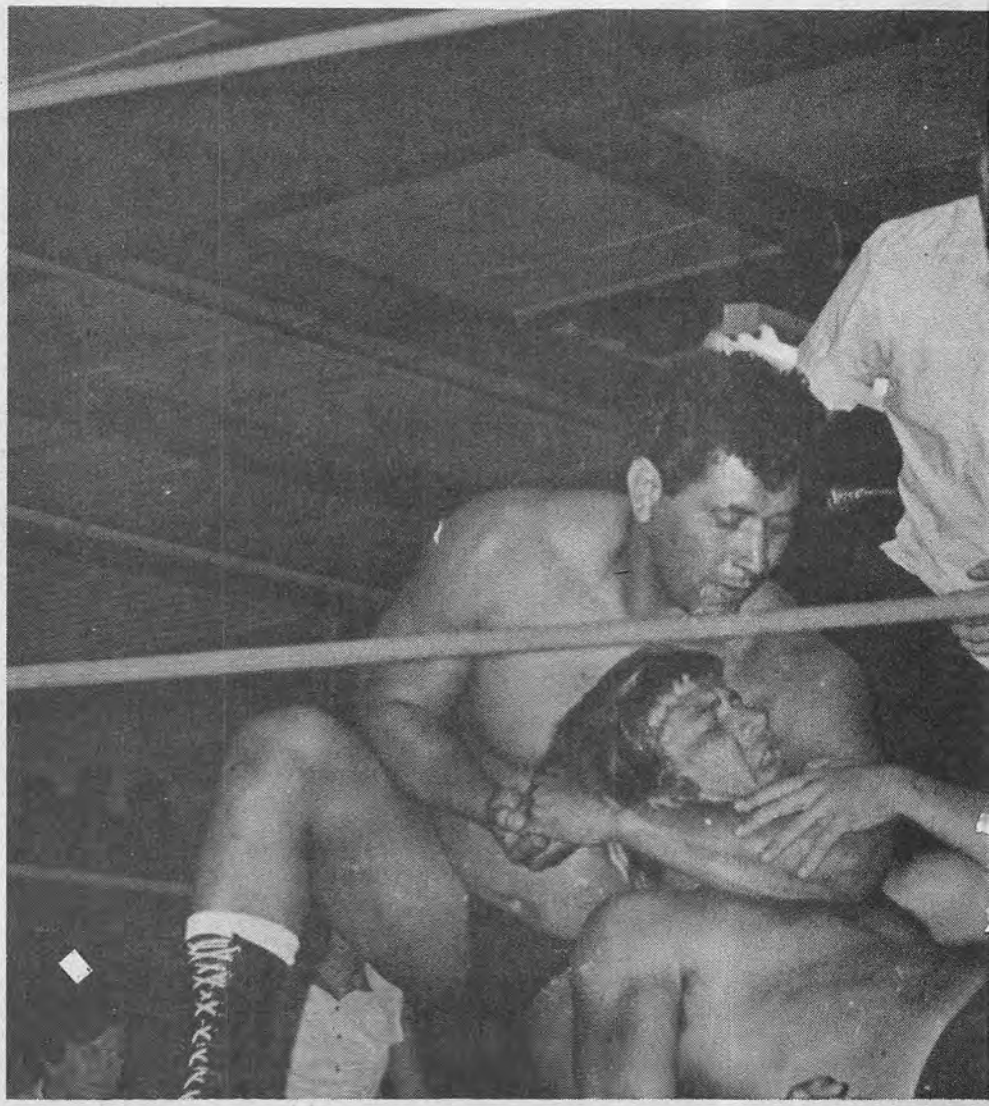
By GARY BALLARD

The high school coach used to tell him, "It's not a sin to be down. It's just a sin to stay down." That's the kind of encouragement Jerry Jarrett thought about a lot during his early days as a professional wrestler because he was down far more often then he was up.

Jerry lives in Nashville, country music capital of the world and wrestling center of the Mid South. He kicked off his career under the promotional banner of Nick Gulas and Roy Welch. The shrewd Gulas had an uncanny eye for spotting box office potential and a sixth sense for exploiting it to its greatest advantage. In young Jarrett he recognized a matinee idol type of sex appeal which if carefully handled would draw the female fans through the turnstiles faster than a Robert Redford movie.

Gulas proved correct in his judgement, for gals of all ages flocked to watch his discovery in action. They came to cheer for this handsome kid who looked like a true all-American, and they often stuck around afterwards to sympathize with him because it seemed as if nice guy Jerry Jarrett nearly always finished last.

He didn't do so out of any devotion to Leo Durocher's beliefs, but Jerry was constantly outgunned by more experience, outmanned by greater size or outflanked by nasty



tricks not sanctioned in any rule book. With his losses came extreme disillusionment. Jerry wanted his fans to rally around him as a winner, not because they felt sorry for him. He considered quitting the sport.

It was Gulas again who realized a profitable drawing card was slipping through his fingers and took immediate steps to prevent it. He teamed Jarrett with one of the roughest Oriental mat men to ever hit the States, Tojo Yamamato. At first this looked like the most mismatched tag team a promoter could sign, but they began to click with success after just a few outings.

This unlikely duo worked well together because Tojo never cared whether any of his various partners through the years, were young or old, dirty or scientific, white or black or yellow or red or anything else just so long as they pitched in and held up their end of the teaming effort. A lot of his partners failed to do this, and he turned on them quicker than a Judas and meaner than a Jack the Ripper.

Jerry, on the other hand, yearned so strongly to succeed as a wrestler he almost chewed up the canvas in his eagerness to tangle with their opponents. This kind of gutsy attitude Tojo admired. He took the newcomer under his wing and taught him valuable lessons about counter-offensive maneuvers and pacing a bout to conserve his strength and energy.

Whenever their adversaries started some rough stuff, Tojo roared back with judo chops, closed fists, wooden shoes, metal chairs and just about anything else handy. Jerry stood by his side through the heat of these battles. They won a series of preliminary matches, escalated into main events which they also won and capped it all by taking the Southern tag-team title.

Through these experiences Jerry developed not only his wrestling abilities but also his self-confidence. He knew fans no longer pitied him but admired him for his prowess. He relaxed enough in his new sureness that he began to progress rapidly as a wrestler, learning from almost every mat man he came into contact with. Together with Tojo he successfully defended the tag team title all over the southland, but he wrestled more and more single matches too, and this time he won them!

Then one day he shocked the wrestling world by announcing he was leaving The Gulas-Welch combine to form his own promotional outfit. Such an action was unheard of since Nick Gulas established big time grappling in the area nearly 30 years ago. In all that time a few fly-by-night organizations tried to horn in occasionally, but no major star had ever left to challenge Gulas' authority. Most observers felt Jarrett didn't stand a chance. So far he's doing okay and has lured several other top headliners away from Gulas-Welch to wrestle for him.

It seems he learned a lot more about the profession in all those years of struggle than just what goes on inside the ropes. One has to wonder, of course, but it's easy to imagine Gulas is kicking himself right now for taking that gangly, awkward kid and turning him into a top-flight ring attraction. Jerry Jarrett Promotions is slugging it out for supremacy just as hard as Jerry Jarrett himself fought to attain wrestling stardom. □

Here's Jerry Jarrett as a wrestler, trapped in a chinlock applied by Pepe Lopez, who later died in an automobile accident.

DID YOU KNOW...?

By G.J. ROWELL

One of the most incredible events in wrestling history occured in Detroit when **Bobo Brazil** and **The Seik** were tag team partners! After years of feuding, Bobo and The Sheik joined forces to trounce **Bulldog Don Kent** and **Eric the Red**... There are two new names on the wrestling scene, **Garth Vader** and **The Towering Inferno**... Congratulations are in order for my friend **Al Costello**. Al, the originator of the former world Champion tag team, The Fabulous Kangaroos, had to call it a career because of a very bad hip injury. However, once again Al showed everyone he is not a man to be dismissed so easily, for he is back wrestling full time. Congratulations on a hard battle well fought, Al... Here's one you will find hard to believe — **Cowboy Bob Ellis**, the darling of the fans, is now baldheaded and wrestling as a villain in Puerto Rico... **Gorilla Monsoon** and **Al Costello** with **Tony Curtis** in the movie 'The Bad News Bears Go To Japan'... Ex-professional wrestler **Alex Karras** appeared, along with **Chad Everett** and **Richard Crenna**, in the NBC television mini-series 'Centennial'... just to set the record straight — the men under the masks of **The Executioners**, the former World Wide Wrestling Federation tag-team champions, were Executioner #1 — **Killer Kowalski** and Executioner #2, **Chuck O'Connor**. O'Connor is also known as **Big John Studd** and the masked **Captain U.S.A.**... **Superstar Butch Malone** and **Jim Dalton**, who claim to be the number one tag-team combo in the world, are busting heads in Puerto Rico as the dirty Dalton Brothers... **Buddy Roberts**, wrestling under the name of **Dale Valentine**, captured the Texas heavyweight championship from young **Al Madril**. Speaking of Madril, he and the former United States heavyweight champion **Gino Hernandez**, were proving to be the most exciting and popular Latin tag team to ever appear in the wrestling

The Fabulous Kangaroos (left to right) Al Costello, manager George Cannon and Don Kent.

business until Hernandez disappointed his vast legion of fans by turning dirty... **Mike (The Alaskan) York** may turn into another **Lord Athol Layton**. York did an excellent job as a guest wrestling commentator while in the Netherlands and the Virgin Islands. Move over **Dick Lane** and **Howard Cosell** ... Little Miss **Shirley Temple** had a brother named **George** who made his living as a professional grappler... **Tiger Joe Marsh** is the bad guy pilot, Omar, in the Walt Disney comedy **'The Cat From Outer Space'**. Tiger Joe also flashed across the boob tube in that classic horror flick, 'The Son Of Blob'... A 250-pounder, **Austin Idol** is the newest wrestling hearthrob to pack the female fans in. Hailing from Las Vegas, this golden-haired gladiator has the muscles of **Superstar Billy Graham** and the looks of **Nature Boy Ric Flair**... Detroit was the scene of Motor City madness when **Mil Mascaras** scored a win over the insane Arab, **The Sheik**, by disqualification; **Bulldog Don Kent** whipped **Bulldog Brower** in 'The Battle Of The Bulldogs' and **Smokey The Bear** won over pert and pretty **Cathy McCoy** via a countout... **Pepper Martin** featured in the movie classic 'Walking Tall'. Pepper played the role of the ill-fated bartender who tried to shoot **Sheriff Buford Pusser** incidentally, the late Sheriff Pusser was once a professional wrestler known as Wild Bull Buford Pusser. Buford had been trained for the ring wars by none other than my good friend, the Southern Gentleman, **General Homer O'Dell**... General O'Dell is still looking for a publisher to print his bawdy book 'The Lives And Times of The Wrestlers'. In the meantime, the General is hard at work writing his second book, which is a novel set in the World War II era... Ring announcer **Jimmy Lennon** and wrestling stars **Chavo Guerrero, Hardboiled Haggerty, Billy Varga** and **Gene LeBell** appeared with **Henry (The Fonz) Winkler, Kim Darby** and **Herve Villechaize** in **Carl Reiner's** wrestling movie, 'The One and Only', which is also out as a paperback book and the Paramount Pictures soundtrack can be found on the ABC label and let's not forget 'The One And Only' T-shirts... People magazine featured a photograph of wrestler **Gene LeBell**, under his stage name of **Jean DeBouvier**, in a layout on **Henry (The Fonz) Winkler**. The movie 'The One And Only' had several names before it was released — 'Gorgeous George', 'Spotlight' and 'Mr. Lovely'... For you fans who are good at scrambled puzzles — if you can unscramble the following 21 letters, you will have the secret of **Mr. Wrestling II** — o, r, b, j, a, u, n, k, w, l, h, r, r, , e, n, b, y, e, a, m... if you have any items you wish to share in my **Did You Know** column, please send them to me at P.O. Box 114, Essexville, Michigan, 48732.

General Homer O'Dell.

BIG BACK ISSUES SALE

Details page 53

Directory of Active Clubs

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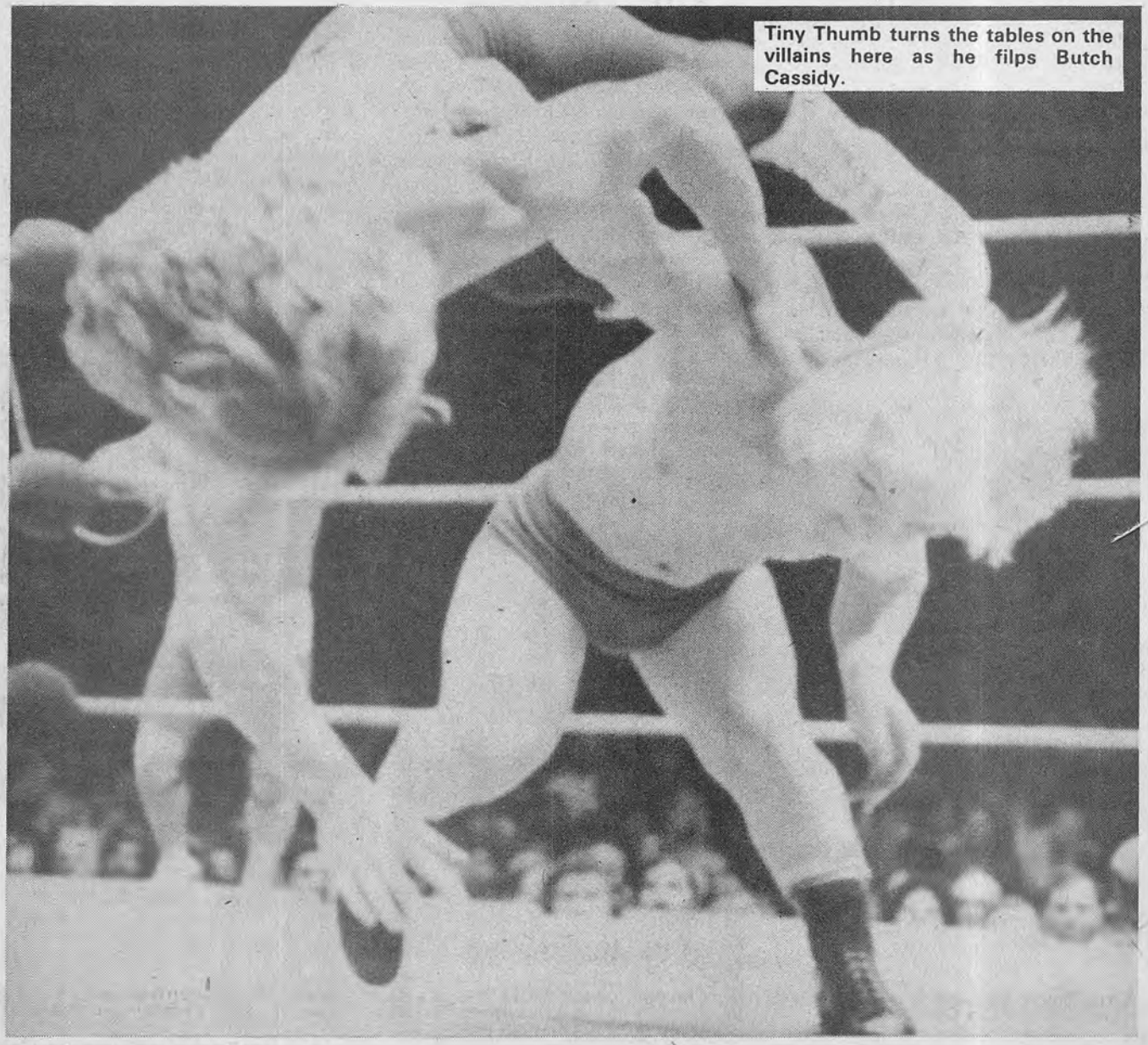
THE MIGHTY MITES INVADE THE BIG APPLE

By J.M. CARRINO



Tiny Thumb turns the tables on the villains here as he filps Butch Cassidy.

Wrestling fans in any city are thrilled to witness a midget tag-team match, and recently these super athletes electrified one of the largest crowds ever in New York City.

All in attendance were treated to one of the hardest fought tag-team battles in history, as Cowboy Lang and Tiny Thumb faced the very dangerous duo of Little Tokyo and Butch Cassidy.

The styles of both these teams were completly different with Lang and Thumb relying on scientific maneuvers while Tokyo and Cassidy used every rough trick they could get away with.

I spoke to Cowboy Lang before the bout and he stated, "We are glad to be in this area, but I'm sure my partner Tiny Thumb and I are in for a tough time tonight against Tokyo and Cassidy, because they are probably the roughest combination around. We have wrestled them before and have formulated a strategy which I believe will help us be victorious tonight".

The Cowboy was right about being in for a tough night. It didn't take long before Tokyo and Cassidy were double-teaming Tiny Thumb as they had him in their corner. The referee was having his problems controlling the action and everytime Lang tried to come to his partner's aid the official forced him to return to his corner. At this point, Tokyo and Cassidy appeared on their way to victory as Thumb had absorbed a tremendous amount of punishment and could hardly stand up.

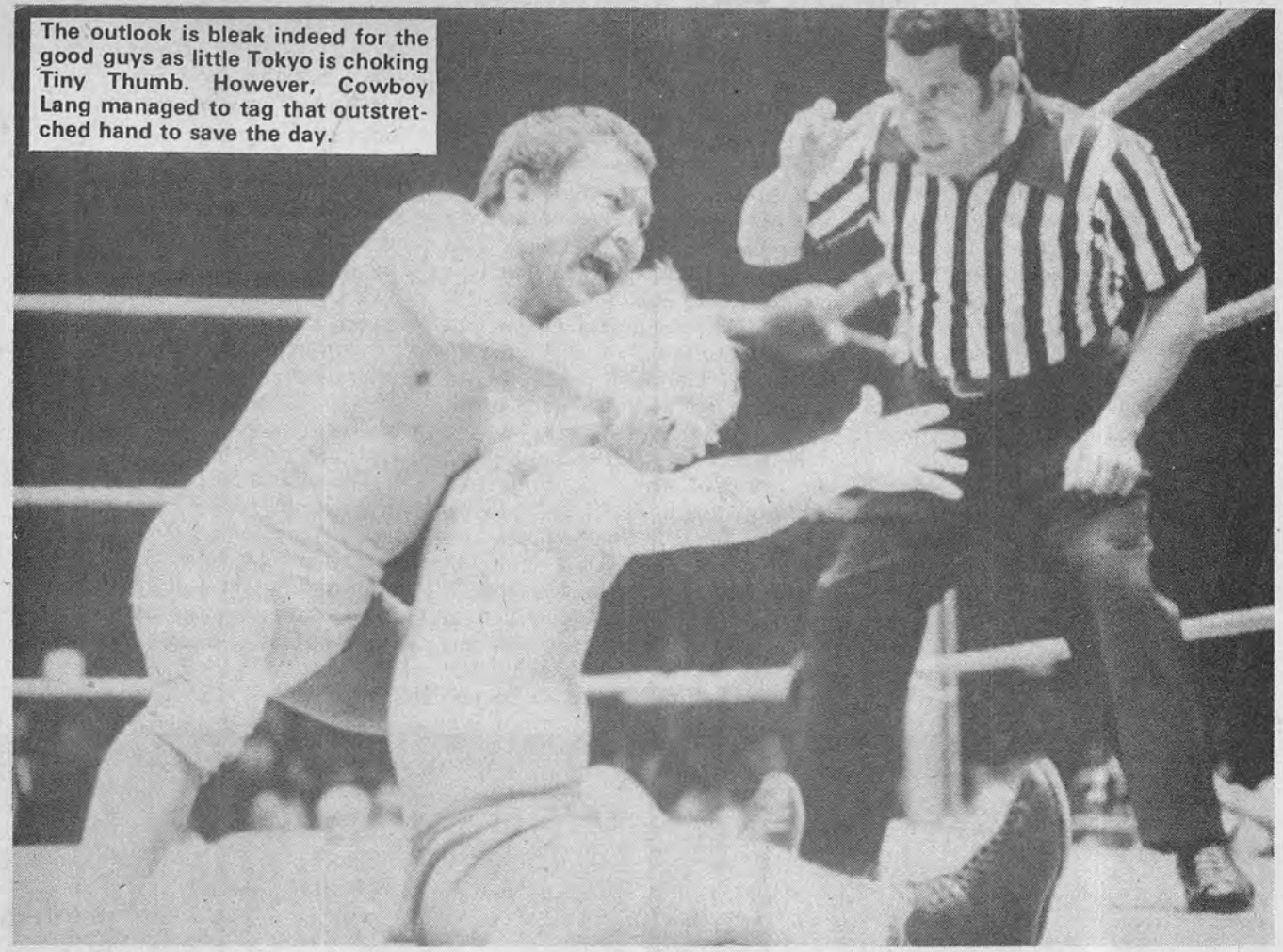
However, as so often happens in the world of wrestling, the tide of battle can turn in a matter of seconds, and that's exactly what happened on this occasion. Little Tokyo got a bit cocky, didn't realize he was close to the opposing corner, and Thumb made a do-or-die lunge for his partner's outstretched hand. The move paid off as a tag was made. Then the arena went wild as Lang entered the ring and began cleaning house.

Cowboy used head butts, drop-kicks and even a few mule kicks as he gained revenge against both opponents. At one point, he even stepped on the referee's foot for getting in his way. Tiny Thumb had now recovered and entered the ring to get his own revenge, as all four midgets were tearing into each other. The bedlam finally ended with Cowboy Lang using a roll-over body press on Little Tokyo to end one of the most exciting midget tag-team bouts to ever take place in this arena.

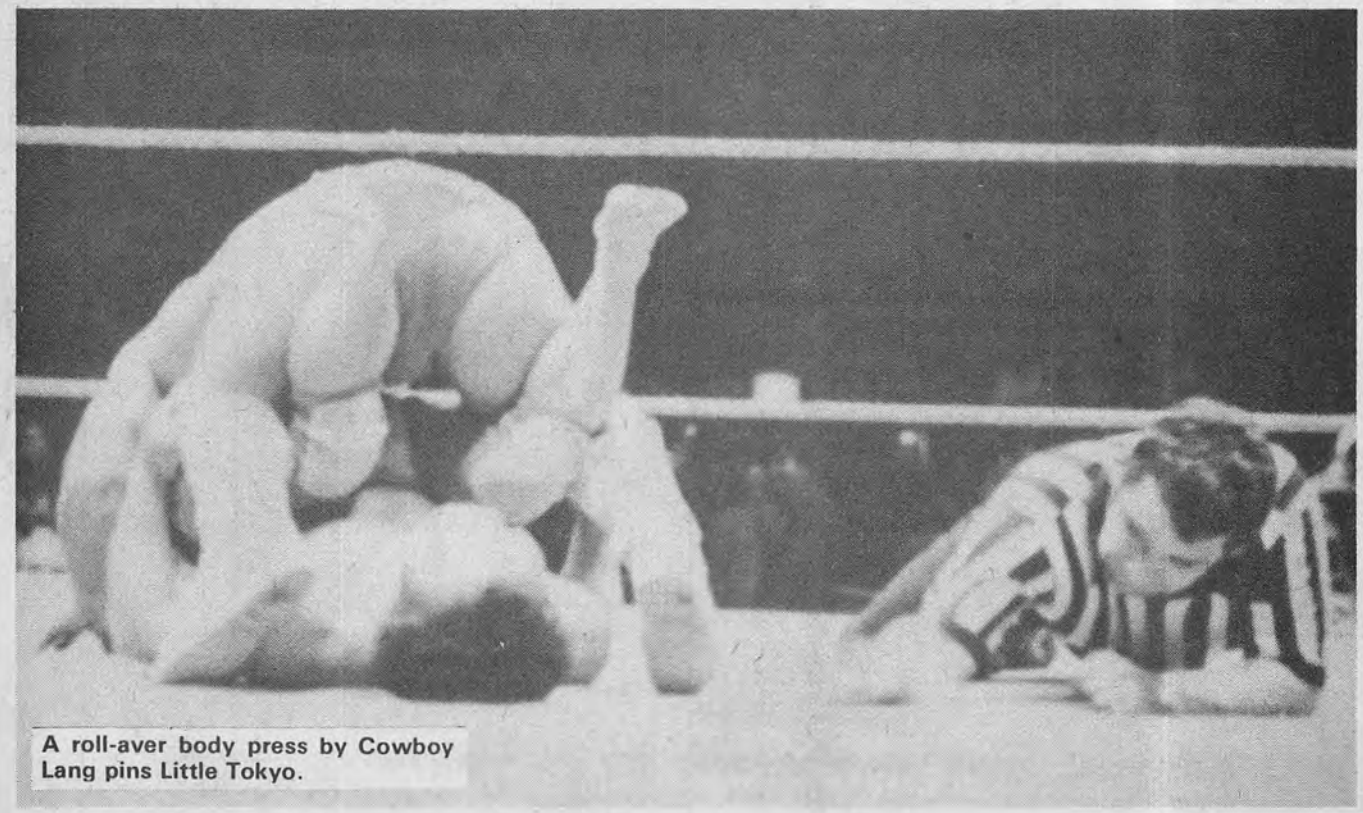
This midget tag team bout was the greatest one I have ever seen and if you weren't fortunate enough to be there on that night the following photos will give you some idea of how exciting it was the night the mighty mites came to town...

Little Tokyo appears to be enjoying things as he clamps a side headlock on Cowboy Lang.

Little Tokyo's enjoyment is shortlived, however, as this fist in the face from Cowboy Lang is certainly nothing to smile about.



The outlook is bleak indeed for the good guys as little Tokyo is choking Tiny Thumb. However, Cowboy Lang managed to tag that outstretched hand to save the day.



A roll-aver body press by Cowboy Lang pins Little Tokyo.

A refreshed Cowboy Lang enters the ring and is ready to make Little Tokyo and his partner Butch Cassidy pay for their double-teaming tactics, but Tokyo isn't too anxious to do battle.

Little Tokyo set the tone of the match early as he pulled Tiny Thumb's hair in throwing him to the mat.

The triumphant twosome of Cowboy Lang (left) and Tiny Thumb (right) have their arms raised in victory by the referee.

THE EASTERN WRESTLING ASSO

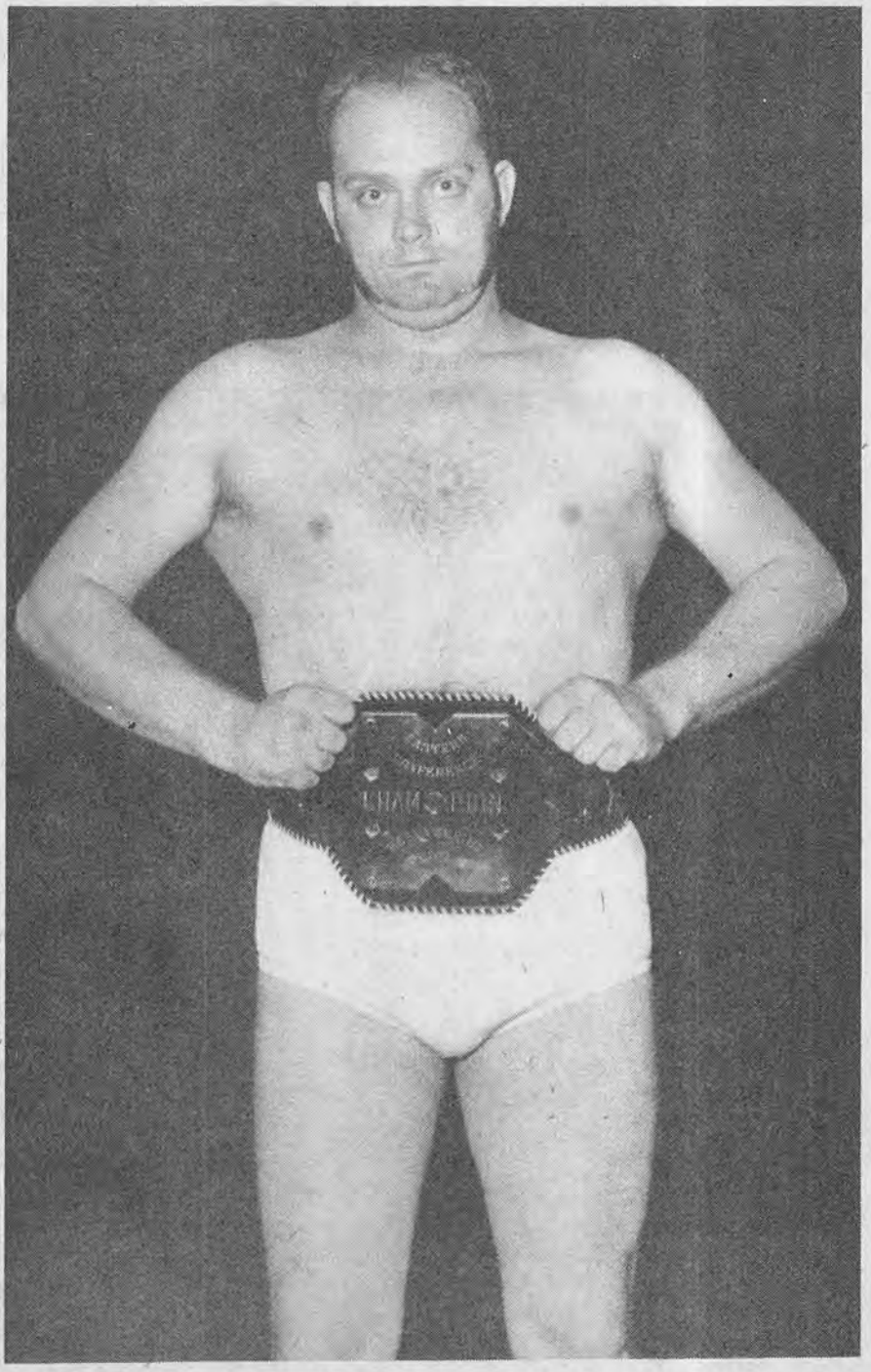
PRIDE OF THE SOUTHERN

The Southern United States have always been labelled 'a hot bed of coals' in the wrestling world with many established groups presenting some of the world's greatest wrestlers. Back in June of 1964, — the 18th to be exact, — a new wrestling group was formed. This was not your ordinary collection of grappling greats but a unique formation of wrestlers from all over the world, giving the fans a taste of international flavor, the group was known as the Eastern Wrestling Association

When the EWA set up an office in the town of North Wilkesboro in North Carolina, it knew it would have to present to the wrestling fans something a little bit better than what they're used to or they wouldn't last too long. The promoters cabled many of the finest wrestlers in the United States as well as in Canada, England, France, Germany and Japan to participate in the tournament being held to determine a champion of their newly formed association.

Tinker Todd, one of England's finest, jumped at the chance and took the first plane to North Carolina. Also arriving was Tony Romano of Italy, Rock Riddle of France and Bearcat Miller of South Africa. Besides the many foreigners joining the EWA, many of this country's greats signed contracts with the promoters of the southeren-based group, such as Johnny Hunter, Billy (Bad Boy) Hines, Joe Turko, Sir Rickton Link, Buddy Porter, the Texas Menace and Jimmy Woods to name just a few.

In the finals of the tournament, Johnny Hunter, the 'Florida Flash' was pitted against Tinker Todd. After 30 minutes had gone by in this much-awaited bout, Hunter picked up his opponent and delivered his famous finishing hold, the atomic kneedrop. Before the fans in the sold-out arena and Hunter knew



Johnny Hunter has had a long and successful reign as Eastern Wrestling Association heavyweight champion.

CIATION STATES

By DON LAIBLE

what had happened, the president of the Eastern Wrestling Association was putting the coveted championship belt around the new champ's waist. Now that they had a recognized champion, the EWA knew they would be receiving challlengers from all over the country seeking bouts with Hunter in hopes of winning his diamond-studded championship belt.

Hunter's first challenger was the Great Bolo. This match took place in Mocksville, N.C., and proved to all that Hunter was a true champ as he easily defeated his opponent in less than 10 minutes.

As the word got around, about how the best wrestlers in the country were appearing on the EWA-billed shows, more and more towns and cities were trying to have a show booked there. In all, the EWA has presented matches in 46 different towns and in six states. Some of the places include: Athens, Ga., Oakhill, W. Va., Charlotte, N.C., Kingsport, Tenn., Fairview, Va., Lancaster, S.C. as well as many other major cities in the United States.

So far, during the 15-year history of the Eastern Wrestling Association over 100 wrestlers have signed contracts and have appeared on EWA cards. The list includes the likes of Dizzy McShane, Charlie Cook, Hartford Love, Jim Allen, Pink Graham, Jim McKinney, Sonny Sawyer, Red Rodgers, Debbie Combs, Daisy Mae, to name just a few.

After a year of constant travelling to many of the South's major cities to defend his title, the officials of the EWA decided to makes things a little bit easier for Johnny Hunter by recognizing regional championships and make things that much more interesting.

Red Rodgers began to take on those who dared to challenge for his Carolinas championship; Jimmy

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Woods put his Southern heavyweight title up for grabs and Sir Rickton Link took on challengers for his United States Brass Knuckles throphy he won in one of the bloodiest battles fought in Mocksville history against Gary Austin.

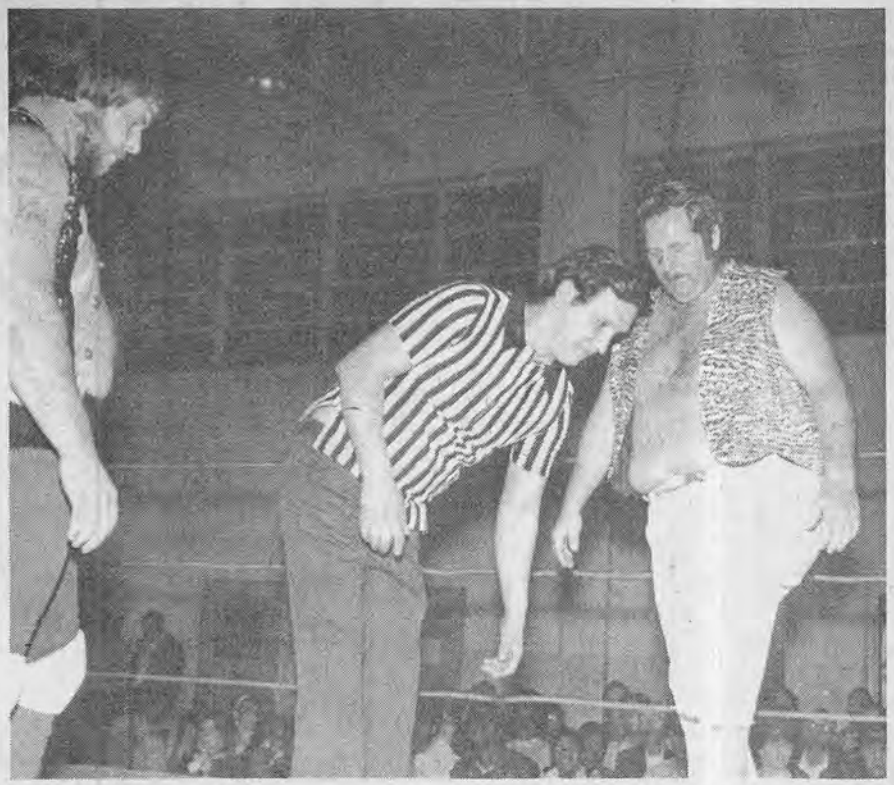
The EWA also established a tagteam tournament, like the one they had for the singles championship, to determine the best wrestling combination in the area and the team of the Texas Menace and The Hornet emergered victorious to wear the belts.

Since the beginning, the fans have been asking the promoters for this highly respected organization, why they call themselves an independent league in the ranks of proessional wrestling? One of the commissioners of the EWA stated, "We don't want our followers to get us confused with the other so-called major leagues of wrestling. We feel we are as good, if not better than the exsisting groups and we want to prove that we can compete with them at their level".

Not only are the heavyweights given a chance to show their skills in the EWA rings, but the junior and lightweights also as well as lady and midget wrestlers. Four of today's top-ranked lady wrestlers have been appearing on the cards, Debbie Combs, the great Cora Combs' daughter; Belle Starr, Daisy Mae and the Masked Lady Bolo.

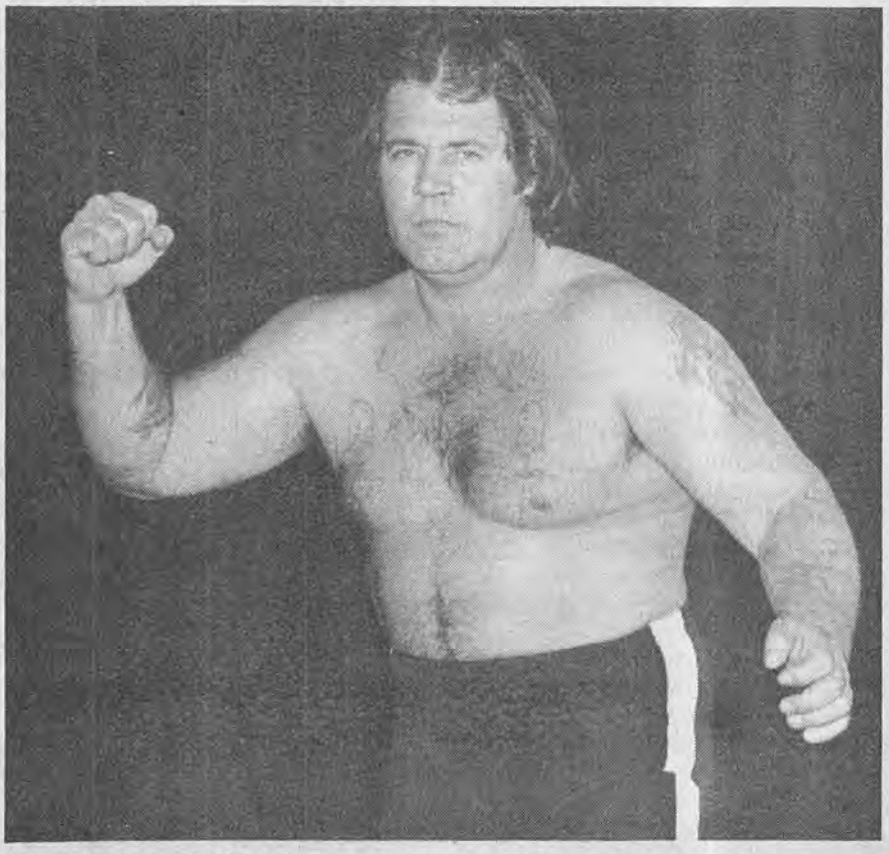
Rough and tough Pete Colt, the Wisconsin junior heavyweight king pin, has put his title on the line many times in the Carolinas as well as in Virginia. Pete says his toughest title defense came when he was booked on an EWA billed card in Statesville, N.C., as he faced Lee (Mad Dog) Teal. They displayed their skill and knowledge of the wrestling game for an hour, with neither man able to pin the other. The bout finally ended due to the time limit.

Perhaps they biggest news to come out of the EWA is the arrival of the world's 'most intelligent' manager Count Ludwig Von Speicher and his one-man wrecking crew, Boris Livinsky. Known throughout the world as one of the smartest minds in the sport, Von Speicher has been doing all he can to secure a title bout with Hunter for his protege Livinsky. The wily manager would like to add the EWA championship to his list of credits.



Referee Fox giving a pre-fight inspection to Bruiser Sprouse while Doug Hawkins (left) looks on.

In many towns, the Eastern Wrestling Association presents matches on a monthly or bi-weekly basis. On a typical show, you can see seven of the most action-packed matches you will ever witness. The



'Seminole' Jim McKinney is a favorite of EWA circuit is the masked Texas

wrestlers are always more than happy to co-operate with the fans as they pose for pictures, sign autographs and do all they can for the people who support them. Unlike many of the more established groups.

Many of today's top television stars owe their thanks to the EWA as they got their start and first pro match with them. Some of today's grappling greats who got their start with this top independent group are Mike Hoke, Bruce Gallagher, Fritz Von Spence, Tony Peters, Mike Way, Dr. X and Roger Dixon.

Champ Hunter is always giving pointers to the young rookies asking for help. "You can't turn your back on the youngsters, they are the future of this great sport", Hunter commented.

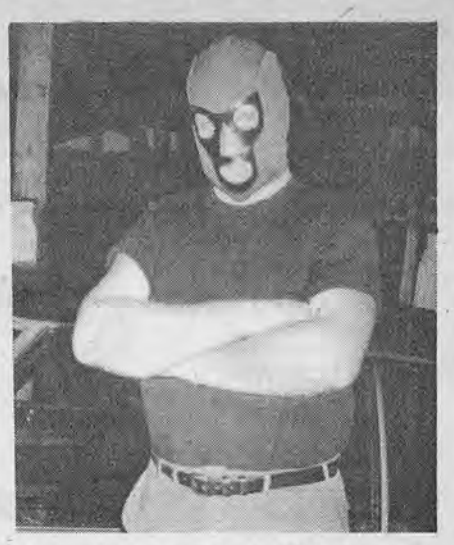
When not wrestling, you can be sure that the wrestlers are in the gym working out so that they don't only look their best in the ring, but feel their best so if they have to go a half hour or an hour, their body can go the distance.

The newest promoter in the EWA is Anne Hunter, Johnny's wife. You may say, if she is the promoter, then she can pick Johnny's opponents. Well the truth is, the governing body of the EWA determines who is to be ranked number one and who gets the title shot. Anne handles the ordinary duties of a promoter and has done a fine job at it. She currently is the only woman promoter in North and South Carolina.

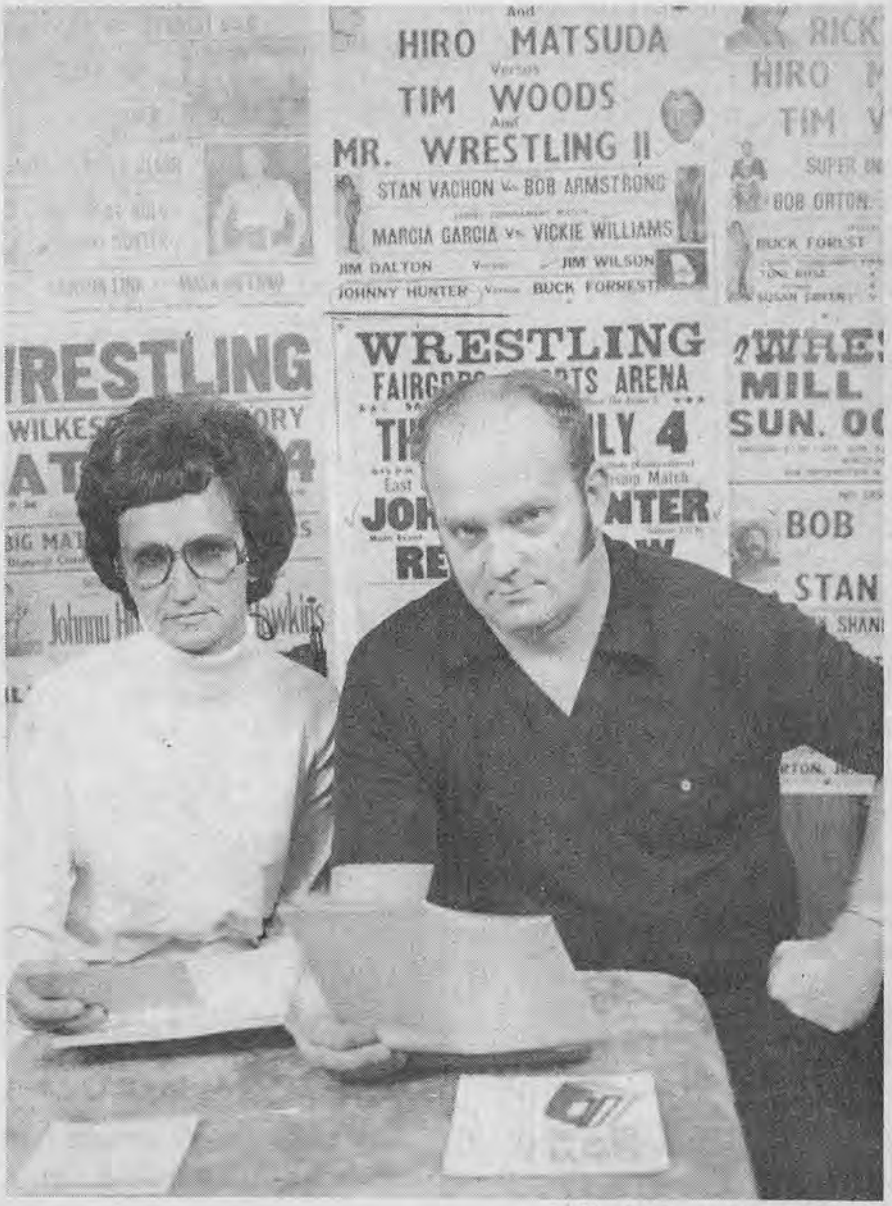
When Johnny proposed to Anne, he said he wanted to get married by combining his two loves — Anne and wrestling. When the day came to get married, Johnny and Anne were standing in the middle of the squared circle exchanging vows.

In many of the experts minds, the Eastern Wrestling Association is a credit to the sport as well as being most respected. Any wrestler or fan who has witnessed a match sanctioned by the EWA knows they are seeing the very best. They continually try and keep the wrestling game up to the standards that it should be. Wrestling fans everywhere should attend an EWA billed show to see the world's finest association in action. Then you'll agree it is tops as seeing is believing.

Grover Osborne is the barber as John Martin gets his hair cut after losing a hair match to Johnny Hunter.



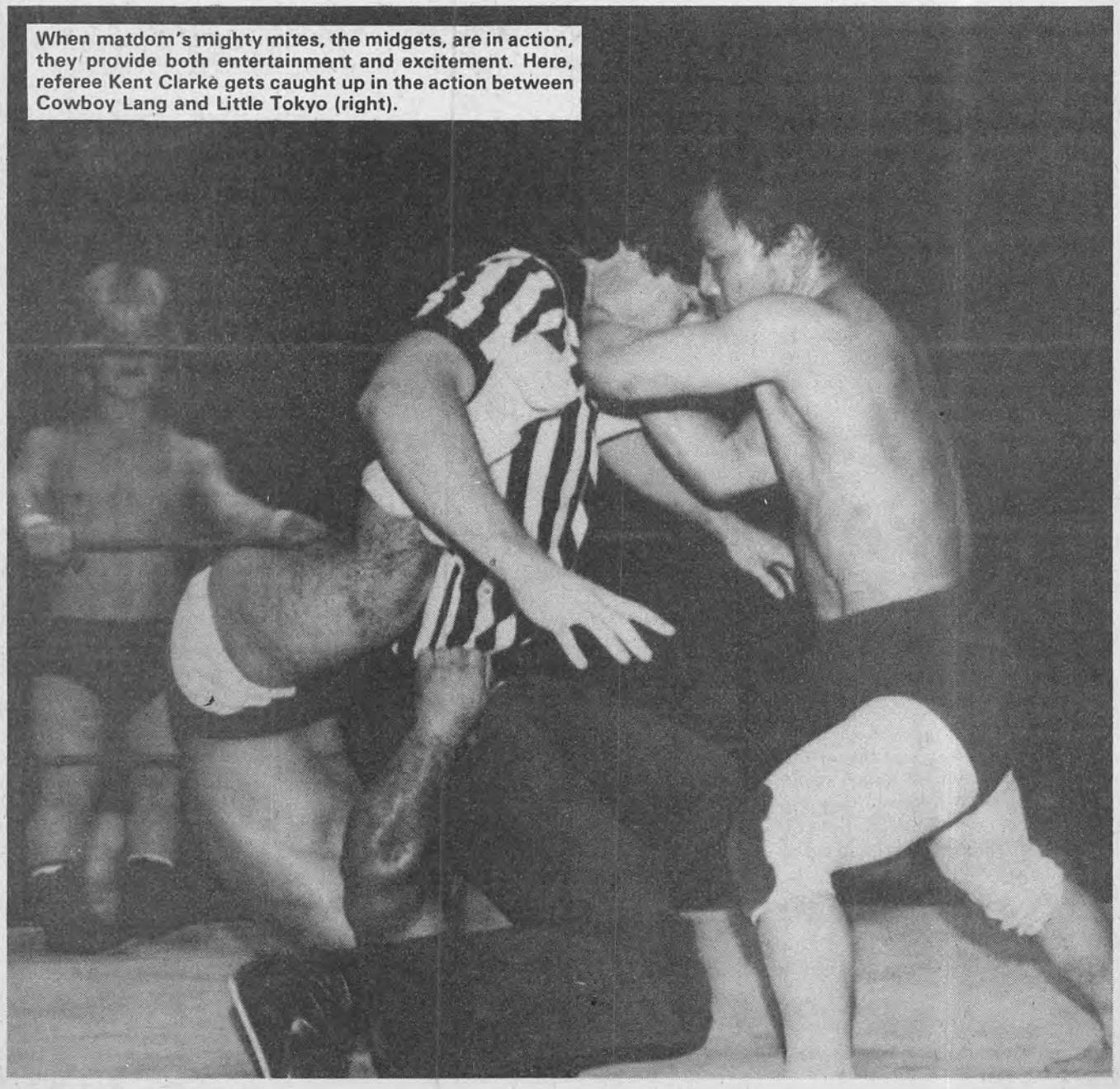
One of the roughest and toughest customers on the EWA circuit is the masked Texas Menace.



Johnny Hunter and his wife Ann, who promotes EWA matches.

ACTION APLENTY ON STEUBENVILLE SC

By BRIAN HILDEBRAND



When matdom's mighty mites, the midgets, are in action, they provide both entertainment and excitement. Here, referee Kent Clarke gets caught up in the action between Cowboy Lang and Little Tokyo (right).

THE ENE

Referee Joe Abby goes over the rules with Tony Garea and Greg Valentine (right) prior their action-packed encounter.

Here's photographic proof that Ivan Koloff will go to any extreme to win as he attacks his oppomemt with a wrench.

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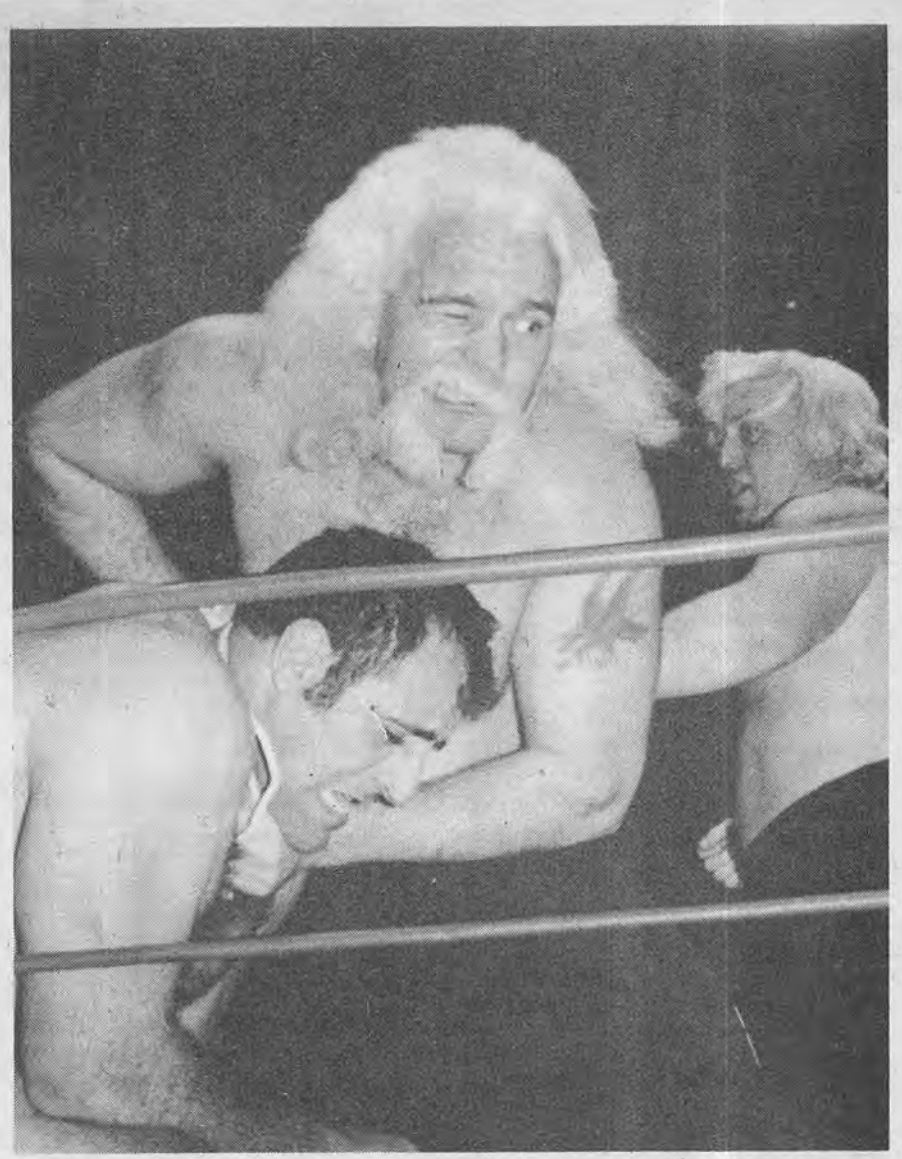
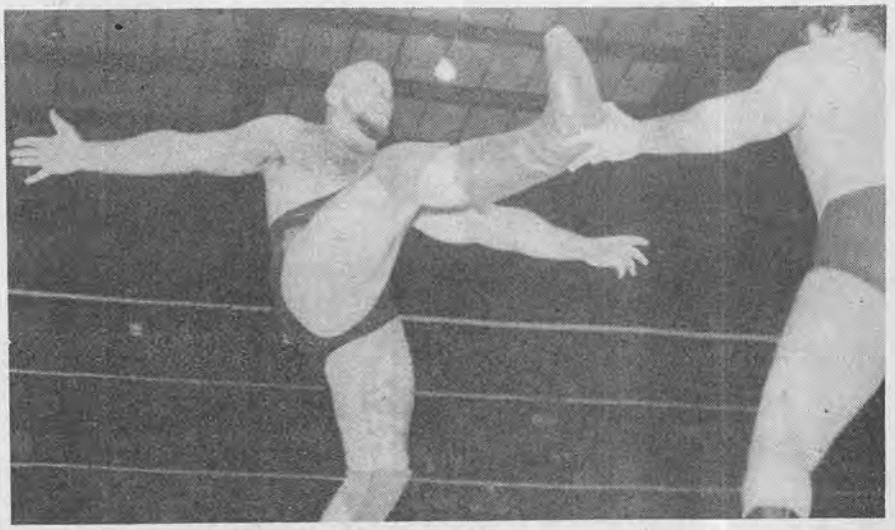
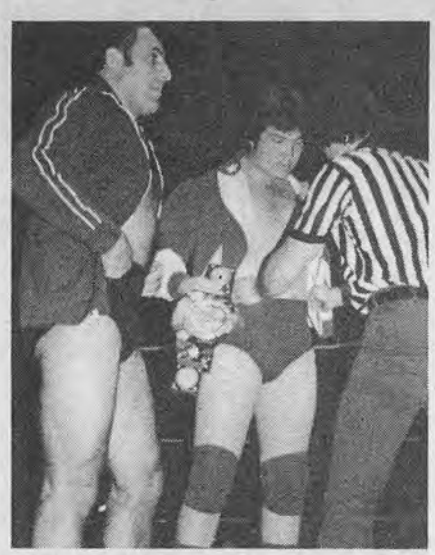


Ivan Koloff isn't the only wrestler to resort to underhanded tactics as Jimmy Valiant shows here by chocking Dominic DeNucci with the tag-team rope, while Jerry distracts the referee in the background.



Ivan Koloff is headed for a fall after Tony Garea grabbed his foot when the villainous Koloff attempted to kick Garea.



Referee Kent Clarke checks the trunks of Ted DiBiase, North American titleholder, while Ted's tag-team partner Dominic DeNucci waits his turn.

The situation has taken a turn for the worst for Garea here as he howls in pain as Peter Maivia applies a painful nerve hold.

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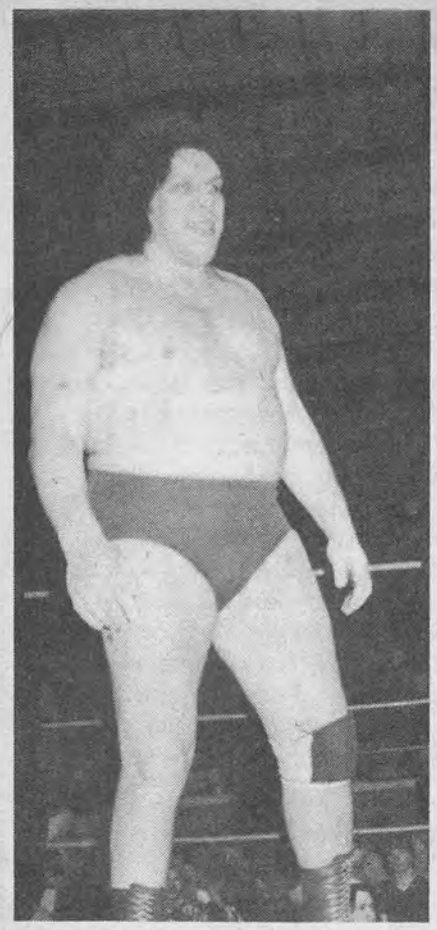
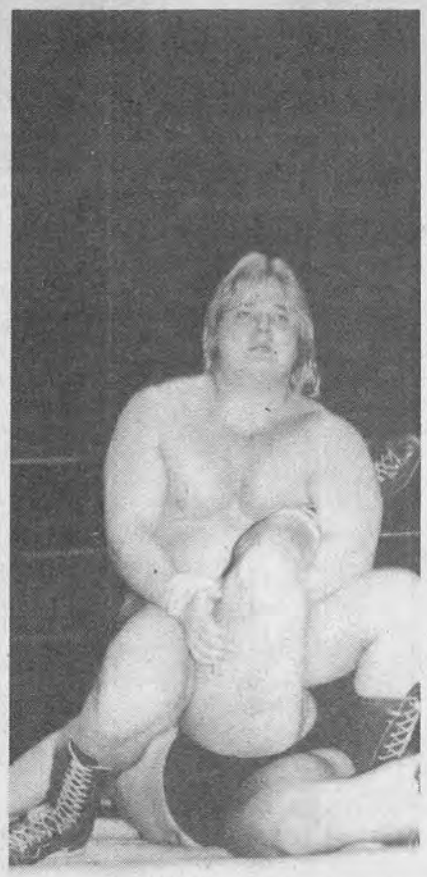
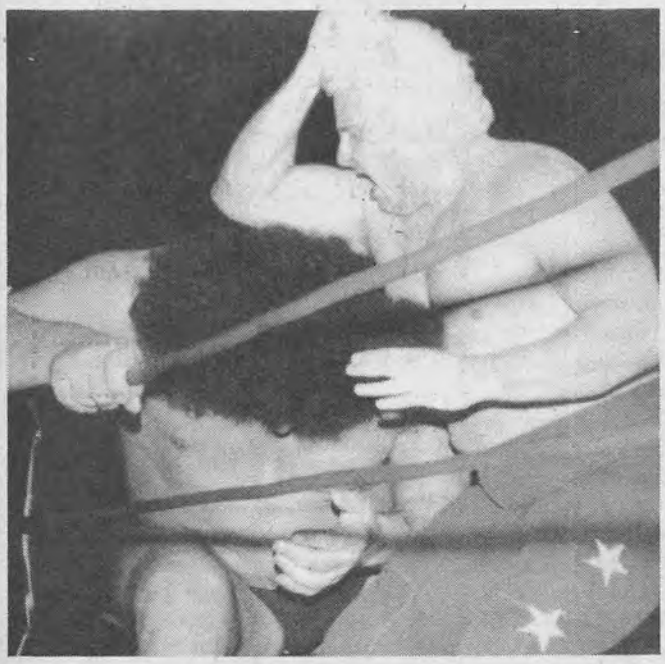


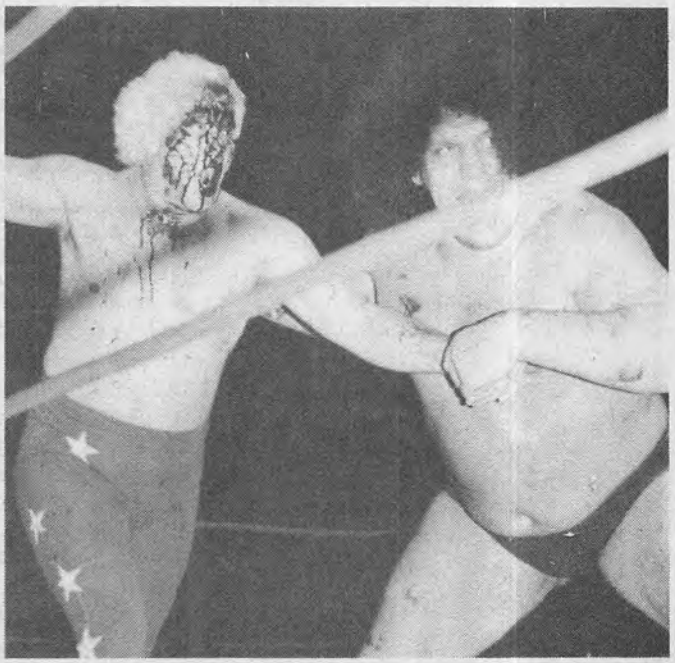
Andre The Giant is a popular performer wherever he appears, and Stubenville is no exception.



Although this leg hold doesn't look too painful, it won't be long before Greg Valentine turns it into his dreaded figure-four leglock.

Gorilla Monsoon has Jerry Valiant trapped in a bear hug, but before he could force the blond battler to concede the time limit had expired and their match ended in a 20-minute draw.





Andre The Giant finds the going rough early in his bout with Johnny Valiant as he's on the receiving end of a elbow smash to the head. However, the end is near for Valiant and Johnny doesn't look too Luscious after 10 headbutts from Andre as he is about to be whipped across the ring. As that stage, Valiant fled the ring and was counted out.

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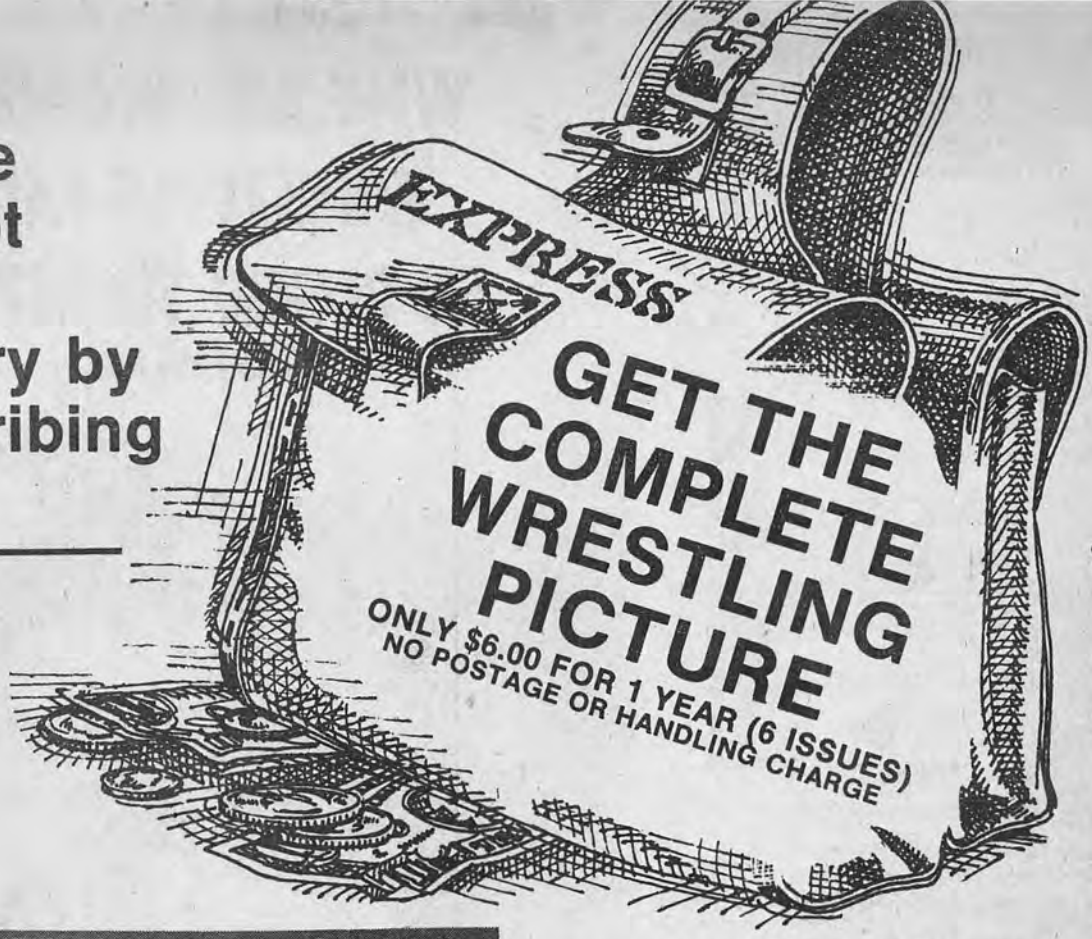

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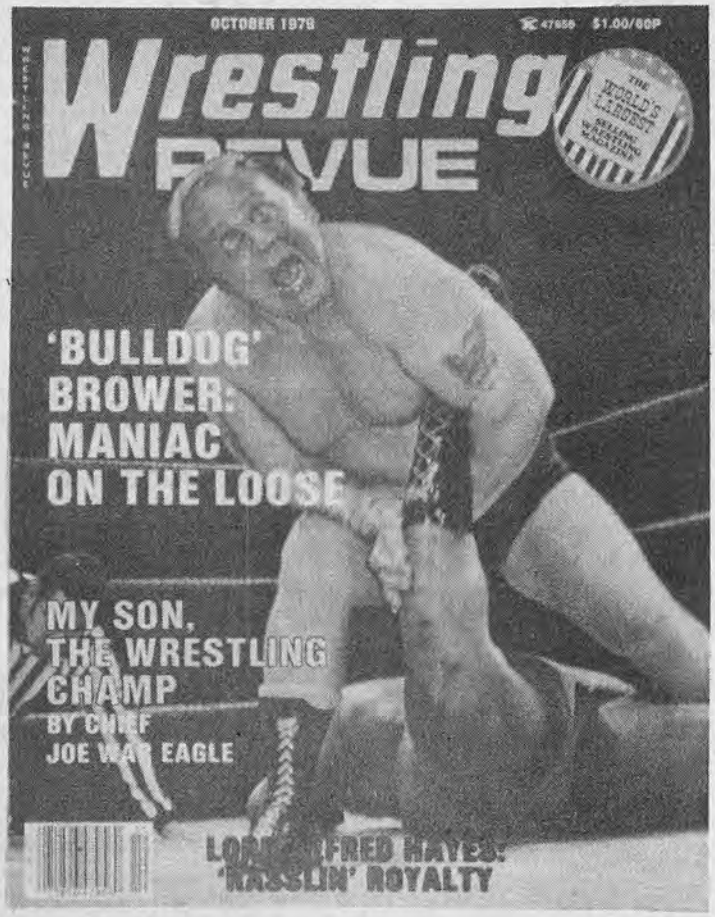

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WHY ARE WOMEN WRESTLING FANS SO BLOOD THIRSTY?

By JESS HERNANDEZ

The bloody face of the Great Mephisto is proof positive that the grappling game can be brutal, and it appears the female fans like it that way.

What's all the fuss and commotion about wrestling not being on the up and up? What does a male or female grappler have to do to prove the mat sport is for real? Break somedoby's leg or head! Does dispatching a grappler to White Memorial Hospital after sustaining a near fatal injury prove that the grappling game isn't fake.

For the record it has been proven and documented that women fans are more bloodthirsty then their male counterparts. Women fans are more vociferous, abusive and dangerous. In more than one incident they have threatened the lives of male goliaths like Superstar Billy Graham, Bruno Sammartino and Harley Race.

"Women fans are very dangerous at ringside, they carry hatpins, I know because I have scars to prove it," charged ex-matman Mike Mazurki. "You can't control female fans, they have been responsible for many riots inside arenas. Today's fans demand more action, even if they wrestle outside the ring clobbering each other, I'm sure glad I'm not wrestling any more."

If wrestling today is such a bloodthirsty sport, why do so many ex-professional football heroes like Ernie Ladd and Harley Race join the mat ranks? "I thought football was rough but I was wrong," acknowledged giant Ernie Ladd. "I've been in so many hospitals with back injuries, that when I retire the injuries will catch up with me. I've been told by other guys now retired that some of

the old injuries become permanent. I never got that beat up in football," Ladd confessed.

Race has paid dearly for winning the world's championship and that goes double for Bruno Sammartino and Billy Graham. Still when you are competing for the almighty dollar with sports like baseball and football, the mat fans have a legitimate right to holler for action and thrills. Thrills and spills is the name of the gtunt and groan game. Although the referee issues instructions just before the match all hell breaks loose when the gong sounds.

Seriously, anybody that becomes a professional wrestler male or female must be admired. And sometimes pitied. It takes nerves of steel and a strong constitution to pass the test in launching at mat career. Suppose somebody at ringside is taunting you and calling you abusive names. Do you want to get after them and teach them a lesson? What about if your opponent is using illegal tactics or shoves a pin in your rear end. Do you retaliate? Natch! One of the best qualifications in determining if you pass the wrestling test is that you almost have to be made out of steel. That way you won't feel the aches and pains of the profession.

Being in tip top condition mentally and physically plays a major role in eliminating injuries. Fortunately top gladiators like Bruno Sammartino and Billy Graham who have little love and affection for each other are fanatical about conditioning.

"I don't want to sound like I'm bragging but I earn my money. I'm always in shape and ready to go. I want to make a lot of money and retire. I can do that if I'm in condition and don't get injuried," replied Bruno.

A wise man once said wrestling isn't for sissies or crybabies. It's a thrill-a-minute sport where mayhem reigns supreme. The majority of today's top gladiators make their own rules of combat inside the arena of horrors. Twisted bodies and mangled physiques are the rewards and fringe benefits of today's wrestling madhouse. A word of caution before entering the mat arena, don't be surprised or horrified at what takes place on centerstage. Action is still the name of the game in the society of grunt and groan!

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THE FIRST FAMILY OF WRESTLING

By LAWRENCE JAMES

In the United States, when you mention the First Family one immediately thinks of Washington D.C., The White House and The Carter Family. But when you talk about wrestling the First Family without a doubt is the Graham Family, with almost 25 years of wrestling experience under their belts — Eddie, Jerry, Luke, Billy and more recently Mike and Jerry Jr.

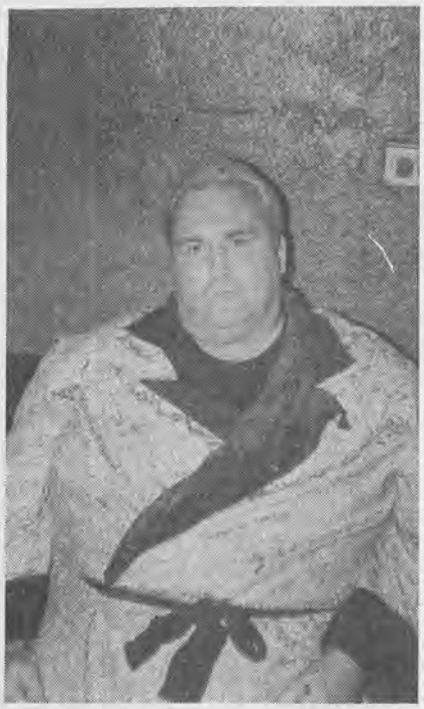
What other family has ever had as many members take part in so many different aspects of wrestling? The answer is none!

Many of the older wrestlers are retiring and new men are coming into wrestling daily, but the Graham clan is still going strong. The six members as a whole have held various championships and travelled world wide. At one time or another, they have been wrestlers, managers, promoters and one of them held the job of president of the National Wrestling Alliance.

They have been cheered and booed, loved and hated. They have taken part in single and tag-team bouts, six-man matches, steel-cage, chain, lumberjack, battle royals, strap and cowbell bouts. They are truly the First Family in wrestling.

This magazine does not contain enough pages to even try to capture on paper the history of the Graham Family. So let's take a capsule look at each member of the family's past as well as their present wrestling achievements.

Dr. Jerry Graham — The good Doctor (as he likes to be called) and brother Eddie were the first two members of the family to break into the wrestling field. In no time at all the good Doctor and Eddie reached the top of their profession. Being at the top was something Dr. Jerry has grown accustomed too. Jerry served



The forefather of the Graham grappling clan was Dr. Jerry Graham.

in the 82nd Airborne and during his stay in the army he received many medals and commendations. His last year in the service was spent as the personal body guard to General Gavin.

After leaving the service Jerry sold his services to a number of mercenary groups. As a mercenary Jerry found the action he was looking for, yet there was something missing... he wanted to be recognized. He did not care whether it was recognition for being a gentleman or scholar or what he was doing, just recognition that he was the best at what he was doing. So he decided to turn to professional wrestling.

Jerry sought out the best teacher he could to teach him the skills needed to join the mat wars. Jerry's teacher was none other then the "Golden Greek", Jim Londos, who taught Jerry all he could. There was times Jerry had second thoughts about going into wrestling, due to the fact his body was bending under the strenuous training he was under going. Jerry's strong willpower and superior mental conditioning given him by the army helped him endure the physical stress. Dr. Jerry soon after became a professional and had great success in his new career.

Almost simultaneous to Jerry's pro debut, brother Eddie also joined the ranks of the grunt-and-groan game. With some experience under their belts, Dr. Jerry and Eddie teamed up. Little did they know they soon would become legends in their own time, from the mid-1950s right up to 1963 they were kings of the mat world. They were the only tag team in wrestling history to hold both the U.S. and World tag titles simultaneously.

Eddie left the team in 1963 to proceed with his career as a single. Dr. Jerry then teamed up with brother Luke. As a team they soon won the U.S. tag team title and Jerry was riding high on the wave of success again. After spliting up with brother Luke, Jerry wrestled for a number of years as a single, leaving a trail of broken bones all over the United States.

In 1969, Dr. Jerry was again to team up with one of his brothers, this time Billy. At that time Billy was still inexperienced but his strength and size coupled with Dr. Jerry's ring knowledge and vicious ways helped put them on the road to victory.

The team of Dr. Jerry and Billy could have very well went on to take a number of team titles, but Billy had the idea of trying to make it on his own. His ego would not let him play

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second fiddle to his famous brother Jerry. He wanted to prove to the world and his family that he was the brightest star. Soon Jerry found himself without a Graham for a partner. During his career, Dr. Jerry has had many partners, but he never enjoyed wrestling with anyone other than a Graham.

Wrestling is the King of Sports, but very little is covered by the news media. Perhaps the most publicized event ever to take place in wrestling history involved Dr. Jerry. It took place on Nov 18, 1957, at the old Madison Square Garden. Dr. Jerry was teamed with Dick the Bruiser against the late Antonio Rocca and Ed Carpentier. The match was a real pier six brawl, a knock-down drag-out affair. The match was awarded to Rocca and Carpentier, and the fans rushed the ring to congratulate their heros. Some of the fans got carried away and attacked the Bruiser, who defended himself by throwing fans out of the ring. During the riot Dr. Jerry attacked Rocca and the two continued to wrestle. This only outraged the fans more. The New York City riot squad had to be called to restore order. The fate of professional wrestling in New York was up in the air. After the smoke cleared, Dr. Jerry and Rocca were fined $1,000 each and Dick the Bruiser was banned from wrestling in New York for life. All the New York papers had big stories about this event.

As I said before Dr. Jerry loved recognition, good or bad, and most of the time it's bad. A couple of years ago it seemed like Dr. Jerry had vanished from the face of the earth. There were stories in the press which speculated that he had hung up his trunks and given up wrestling. Quite the contrary. It seems the good Doctor was on a tour around the world.

At the end of his tour Dr. Jerry went to Japan where he tried his hand at sumo wrestling. He was on the verge of becoming successful at it when he made up his mind to return to the States. Today the Doctor is wrestling in various parts of the

South and East for many of the independent groups. Wrestling for the independent groups Jerry sees action three of four times a week, opposed to six or seven times a week if he were with one of the big three WWWF, NWA, or AWA. This gives Jerry more time for other ventures.

"Now, don't get the wrong idea," Jerry told me. "I'm not spending my free time sitting in a rocking chair, by no means, I'm devoting all my free time to training and advising my son Jerry Jr. and I'm also making a movie, 'The True Story Of Wrestling'."

"When the move comes out I will go on tour to a number of schools talking about wrestling. You see wrestling has been very good to me, now its my turn to do something for wrestling."

Jerry Jr. is a fine wrestler. Having one of the best to show him the ropes, he should become a very successful wrestler. Unfortunately, Jerry Jr. is following in his father's footsteps 100 per cent and already is one of the most hated and vicious new faces on the independent circuit. Once again the good Doctor has a Graham for a partner.

Eddie Graham — Eddie teamed very successfully with brother Jerry and there has been no team ever in more demand. Eddie and Jerry were one of the most hated teams in wrestling history. Between 1958 and 1959 they were reported to have grossed $500,000, possibly the all-time high for a team. Late in 1963, Eddie decided to try his hand at wrestling as a single. He knew he could wrestle in New York, and, since he was already one of the big names in the business, in no time he would be a contender for the heavyweight championship of the world. But Eddie had other things on his mind. He knew if he stayed in New York, even as a single, Dr. Jerry would still be there to try and persuade him to again team up.

By this time, Eddie was perhaps getting a little mellow, he wanted to try his luck at wrestling, really wrestling, trying to wrestle by the book, wrestling with his know-how and true wrestling skills. Eddie wanted to win and knew he could, he felt he would be happy to win without having to beat his opponents into bloody pulps. He did not want to gain victory using illegal means or

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chairs or timekeepers bells as he and Jerry did in the past.

Eddie decided to move on and went into the south and soon became one of the top stars. Eddie became a big fan favorite. Many of his opponents knew Eddie changed his style, so many of them decided to try and take advantage of his new gentle ring style. They soon learned the hard way, if they wanted to play with fire they would get burned; after all, Eddie helped write the book on wrestling dirty. The rest is history! Eddie is now a very well liked member of the city in Florida where he lives, is the past president of the NWA and is also a very successful promoter.

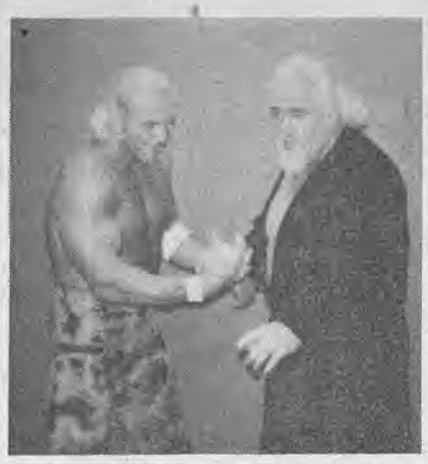
Eddie still puts on the trunks every now and then to team up with his son Mike. And they have helped prove nice guys can go far. Mike at his young age has already taken the wrestling field by storm. He was six-time, Florida AAU free-style champ from the weight of 98 pounds to 168 pounds. In 1967, Mike was voted the Florida amateur athlete of the year. Mike is the co-holder of the U.S. tag belt. Mike will help keep the name of Graham in wrestling for many years to come and may very well become world champ in the not too distant future.

Luke Graham — Otherwise known as Crazy Luke, Luke calls himself the Fabulous Luke. Luke is somewhat of the outcast in the Graham family. He more often than not acts crazy both in and out of the ring. He at one time or another has teamed up with all three of his brothers, but the fact is Luke is very hard to handle. Even the family can't stop him from losing control of his wits. Not that they care when in the ring with him! At times his brothers are just as bad, they are out to win at any cost!

Luke made his debut late in 1962 in Hartford, Conn., and was first called Crazy by the fans in 1964. Luke and Jerry were then the U.S. tag-team champs, and were to face the team of the Kentuckians in the old Madison Square Garden. During the match one of the Kentuckians hit Luke over the head with a bull horn which put a large hole in Luke's head. When Luke tasted his own blood he lost all control of his wits, he went crazy and he took on both of the Kentuckians at the same time. From one end of the ring to the other he hit, dropkicked and knocked both the Kentuckians around like they were dolls. Luke wanted to taste their blood now, the man was like a wild animal in trouble, kill or be killed. Many of the fans could not sit and watch any longer and yelled to the referee to stop the match. The fans yelled, "stop him, stop him he's crazy."

By the next Garden show, Luke was now known as Crazy Luke to the fans. Early in 1965, Luke won the Asiatic international tournament in Japan. That same year, Luke won the World Wide Wrestling Alliance belt from Pedro Morales. He was also the first co-holder of the WWWF tag belt.

Luke claims his biggest thrill was a few years ago when he beat and sent a young wrestler to the hospital. The young man's name was Mike Graham, yes, his own nephew. Well maybe Luke is crazy, crazy like a fox! Luke and brother Billy, as a team, call themselves the Golden Grahams. The Golden Grahams could very well become tag-team champs.



The golden Grahams, Superstar Billy (left) and Crazy Luke.

Wrestling Revue **correspondent Lawrence J. James (left) poses with Jerry Graham Jr.**

Billy Graham — Superstar Billy is perhaps the most controversial member of the Graham clan. He has been a top drawing card in the American Wrestling Association, National Wrestling Alliance and World Wide Wrestling Federation. A stickler for conditioning Billy is up early every morning and down to the gymnasium regardless of where he might be. Billy posesses a miraculous physique and is always striking dynamic poses which enhance his rippling muscles. Billy, who calls himself Superstar, is the former holder of the WWWF championship, taking the title from Bruno Sammartino in Baltimore. The match was very controversial as Billy had to use ropes to help him pim Bruno. Billy also held the NWA Florida State Championship belt, which he won from the American Dream, Dusty Rhodes. Superstar also took part in an historic bout in Miami's Orange Bowl, a match that was in the making for a number of years. The NWA champion Harley Race putting his belt on the line against the WWWF champion Graham. The two-out-of-three falls bout was called a draw, but the fans were treated to one of the best bouts ever to take place in modern times.

Superstar's favorite hold is the bearhug which he uses to win many bouts. His massive 22-inch arms when wrapped around his opponent are very difficult to escape from.

Billy's career as a wrestler started late in the 1960s. His rookie years were spent in California and his feuds out there with John Tolos are still being talked about today. Now managed by the Grand Wizard, Billy is selling out arenas all over the country. Dressed in flamboyant outfits which include colorful ring tights, boots and the finest silk robes money can buy, Billy is a spectacular sight when he enters the ring. The Graham family is truly the first family of wrestling. The name Graham will be around for ever in wrestling circles.

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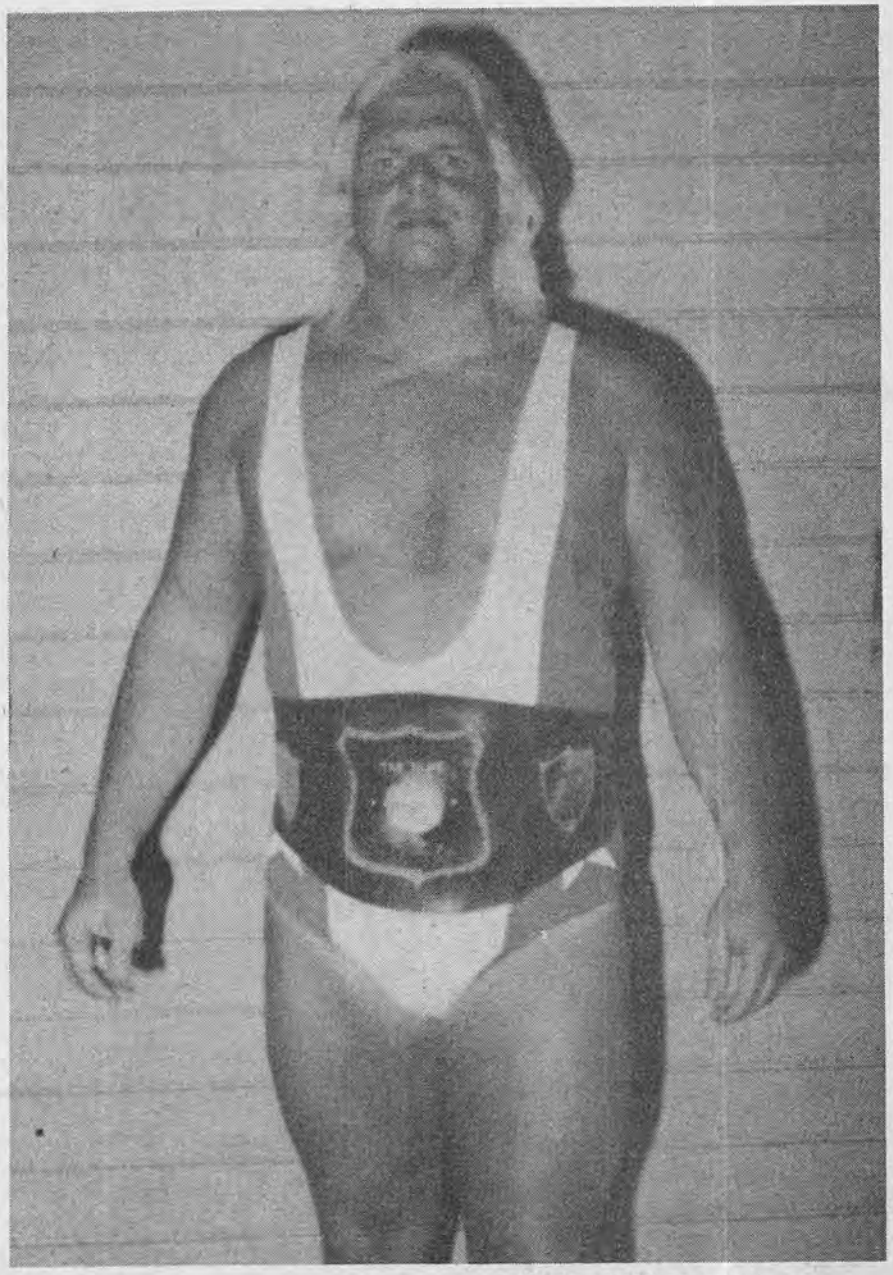
ONE STEP BEYOND GORGEOUS GEORGE

By E.L. Mc NAMER



(Photos by H. Richards)

Pretty Boy Larry Sharpe, the 1970s answer to Gorgeous George.

Who is the new Hawaiian state champion who is one step beyond Gorgeous George?

Who is the blond haired wrestler who has lovely Hawaiian Ladies spray the wrestling ring with disinfectant before he climbs through the ropes and has these lovely dark-haired Hawaiian beauties follow him around the ring carrying bouquets of flowers which he throws to the lady fans in the audience?

Who is this man that wears $5,000 robes?

To answer these questions, I need only give you his name, he is Pretty Boy Larry Sharpe, the new Hawaiian state heavyweight champion. To watch Pretty Boy Larry Sharpe coming to and in the ring one tends to remember back to the wrestling days of George Wagner, better known as Gorgeous George. With his flowing blond hair, his lovely ladies, and the $5,000 robes, Pretty Boy Sharpe is a living terror of the wrestling ring in the Hawaiian Islands and Guam.

Pretty Boy Sharpe's three Hawaiian ladies represent the native girls of the days gone by in the Hawaiian Islands. Sharpe even has his own names for his ladies. They are known as Hellacious Helen, Cherry Sherry and Beautiful Brenda. Not since the days of George Wagner, better known as Gorgeous George, has anyone displayed the showmanship and pageantry of beauty in the wrestling ring.

Just who is this Pretty Boy Sharpe and just where did he come from? This six-foot, 242-pound, 28-year-old gorgeous one hails from Camden, New Jersey. Born, raised, and educated in the Garden State of America, Pretty Boy Sharpe has become the talk of the wrestling scene. Sharpe started wrestling only four years ago. His first professional match was against Tony Altmore, better known as the Stanford Stomper. Pretty Boy got off to a flying start winning his first professional match and has been winning more than his share eve since.

Before coming to Hawaii, Sharpe had a successful wrestling tour in San Juan, Puerto Rico where Pretty Boy and Jack Evans were the National Wrestling Alliance North American tag-team champions of San Juan. Before San Juan, Pretty Boy was the toast of Madison Square Garden better known as the Big Apple, New

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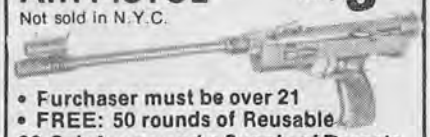

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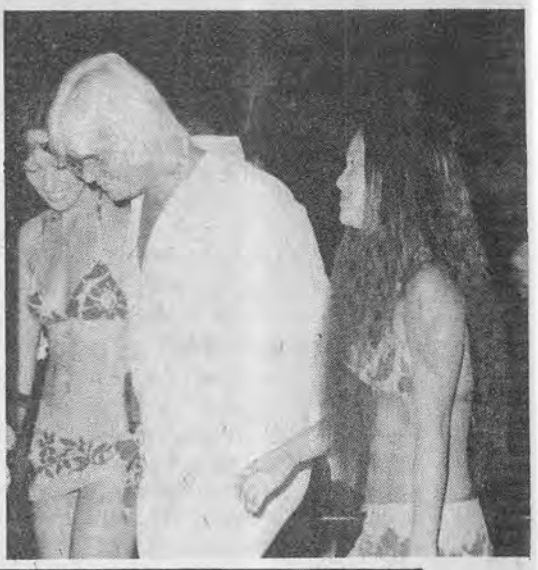
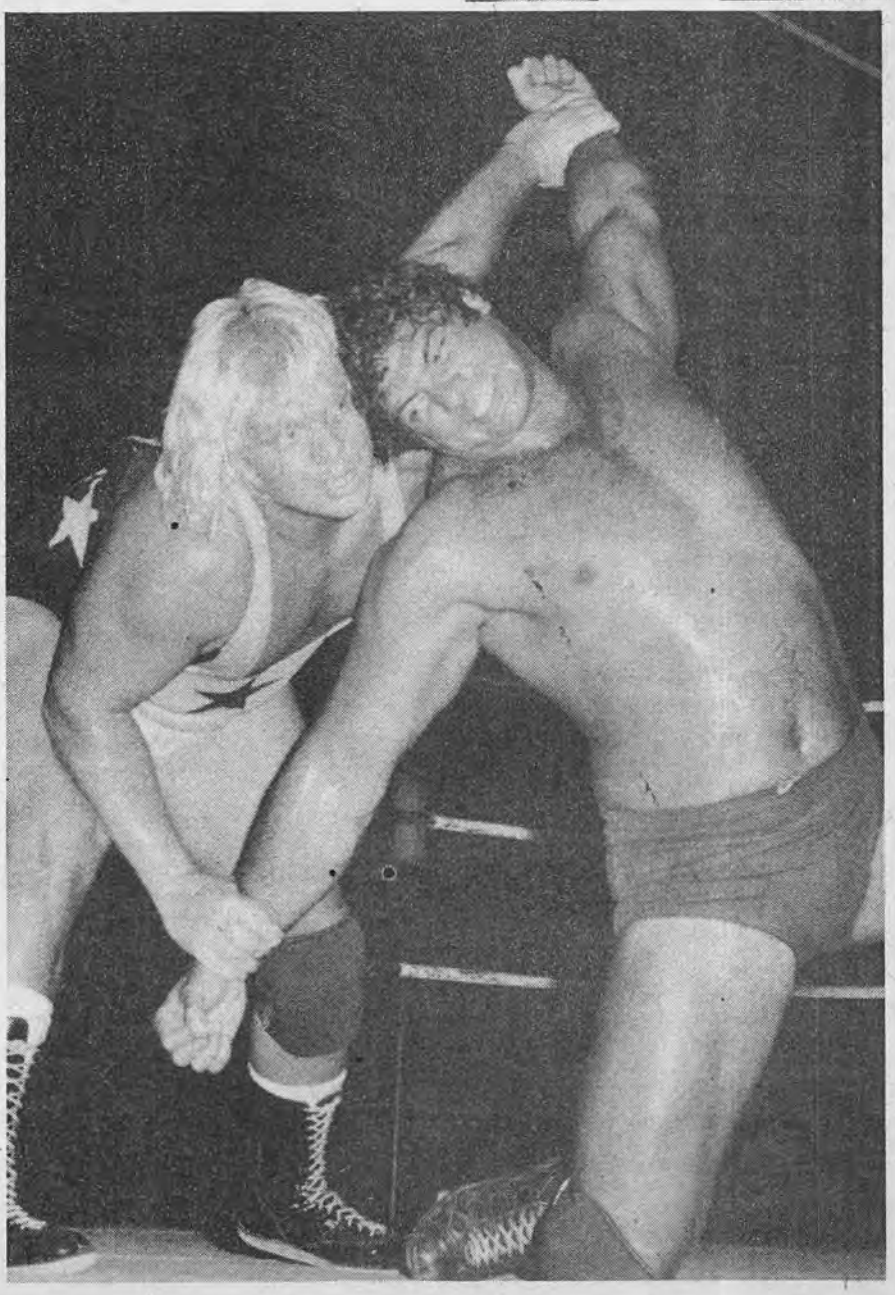
When this clone of the image of Gorgeous George hit the shores of the Hawaiian Islands Pretty Boy

Pretty Boy Larry Sharpe is escorted to the ring by two of his lovely Hawaiian ladies. ▶

Pretty Boy has proven he's not just another pretty face as he had battled the likes of Don Muraco. ▼





Larry Sharpe was like a tidal wave that was created from the pits of hell by a 9.5 earthquake and like that tidal wave, Sharpe is still rolling along. At the time of this writing, Sharpe is undefeated in the wrestling rings in Hawaii and Guam. In one month's time Sharpe was the new Hawaiian State heavyweight champion. No one can put out this blazing inferno of destructive power. It's as if Sharpe, with his devilish grin, was Satan in disguise.

Pretty Boy Sharpe's greatest ambition is to hold the three championship belts (National Wrestling Alliance, American Wrestling Association and World Wide Wrestling Federation) at one time, taking on any and all challengers any time, any where, one after another.

Sharpe, here in Hawaii, is wrestling with a open contract and will take on any opponent promoter Ed Francis puts in that 24 by 24 square ring against him. Sharpe has stated there is no man in professional wrestling he is afraid of.

This does not mean that Sharpe takes his opponents lightly. I can asure you Pretty Boy Sharpe knows and studies any and all professional wrestlers from around the world. I doubt very seriously if any man in this profession, with or without a mask, unknown as a opponent in any single match would surprize Pretty Boy enough to upset his wrestling ability, skill, and knowledge to where he would be at a disadvantage.

Pretty Boy Sharpe uses more physical endurance in any one match then most wrestlers expel in one full month of wrestling. Sharpe states it is not just his physical endurance but a mental drive that keeps him in tip-top shape and a contender for any of the three world heavyweight titles. Pretty Boy said wrestling is his first love and like the blood that flows through his veins, his lifeline. To achieve his goal of holding all three title belts at one time; Pretty Boy Sharpe would travel to the four corners of the world to defend any and all titles.

It is my opinion that Pretty Boy Larry Sharpe is a man to follow in professional wrestling throughout the world. So watch out world champions where ever you may be, this diabolical young wrestler is waiting to unleash his powers on you.

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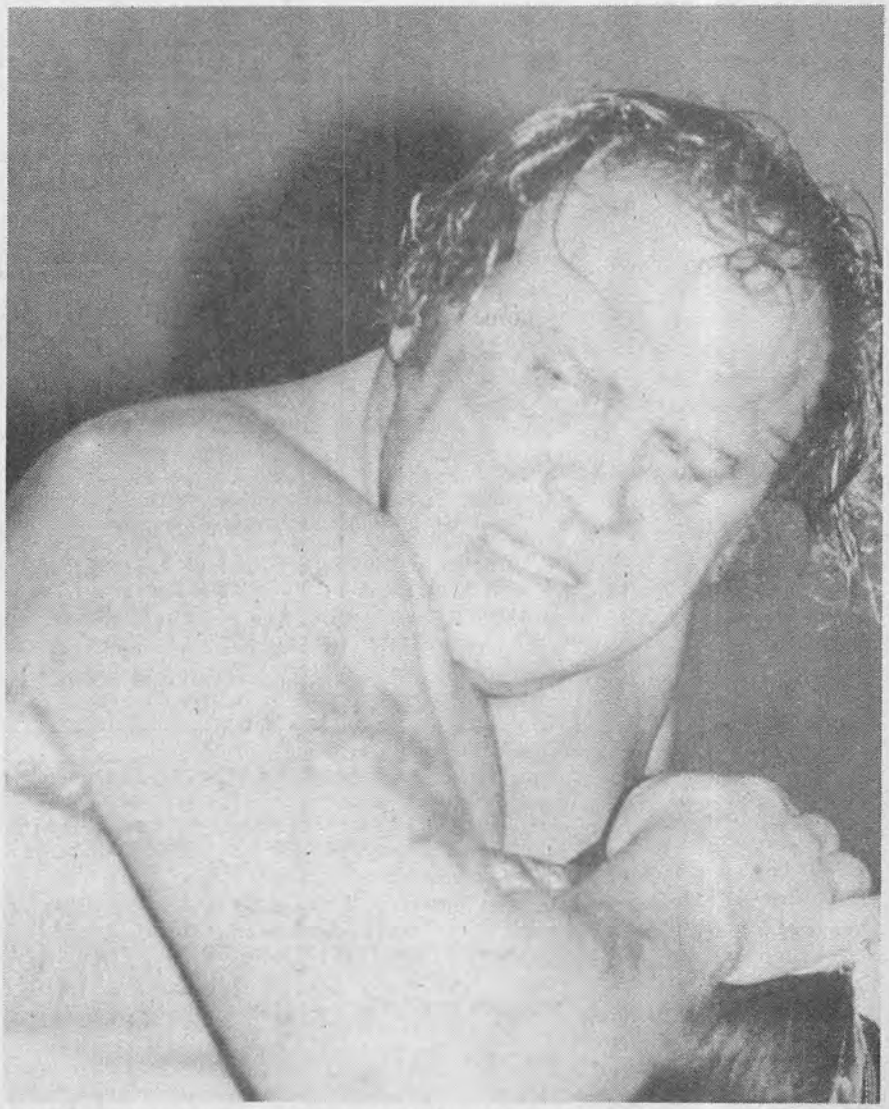
IS THIS THE YEAR OF THE BULLDOG?

BY MICHAEL O'HARA



Most wrestlers will attest that Dick Brower is one Bulldog whose bite is worse than his bark. This close-up shot shows he's not the type you would want to meet in a dark alley.

"It's Brower Power, Brower Power" to which a barrage of jeers and cat-calls engulfs the local arena. Dick (the Bulldog) Brower is back in the World Wide Wrestling Federation and intent on making this the "Year of the Bulldog".

"He is the wildest, craziest and most sadistic wrestler I've ever faced and it was a sad day for the WWWF when he returned", said Bruno Sammartino, former kingpin.

Since Brower's initial appearances in the WWWF, there has been more broken chairs, tables and bones. Brower has promised to end as many careers as possible.

Bulldog is not only known for his unorthodox style. His strength is awesome. He is one of the three professional wrestlers who have ever lifted Haystacks Calhoun, who weighs 601 pounds off the mat and slammed him. He will lay on a bench and press over 500 pounds and that's just a warm-up! When you see 'Brower Power' written accross his massive back, you better believe, baby.

Dick began his illustrious career in Charleston, West Virginia. He was tutored by pro wrestling great, Jack (The Neck) Vansky, who happened to be working out in Dick's home town of Wilmington, Delaware when Dick walked in one day and started lifting weights where all the others had stopped.

"I couldn't believe his strength" Vansky said. "He was big, not as big as he is today, but he looked rough and tough and when he started loading the bar with weights everybody stopped and watched to see what he was going to do with them".

Vansky smiled as he remembered the occasion. "I watched him go through his routine. I waited around and talked to Dick. To my surprise he knew me. He was very interested in becoming a professional wrestler and had knocked on many door to try and get a break".

Jack took Brower to the gym, but Dick was an excellent street brawler and being as powerful as he was, Vansky had trouble proving his point. After many weeks of intensive training Brower and Vansky headed straight to West Virginia promoter, Ace Freeman. Dick started off in the preliminaries and progressed up the ladder to main events and has never looked back. He has gone on to meet

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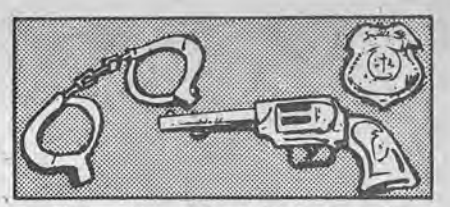

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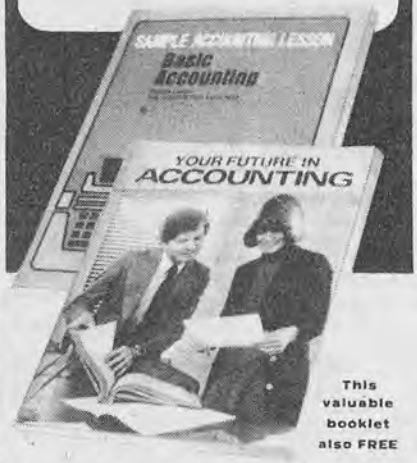

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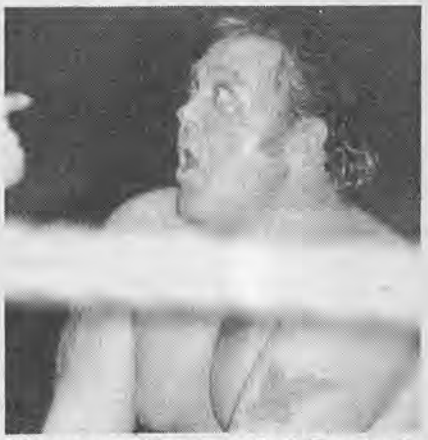
and defeat just about every top name in professional wrestling.

Dick has toured the world more than any other wrestler and has captured quite a few championships throughout his travels including Canadian, Australian, North American, Brass Knuckles and International tag titles and the list goes on and on.

At the present time, Dick is campaigning in the WWWF and is after the heavyweight crown which is currently held by Bob Backlund. After examining his credentials, he seems to have the best chance of dethroning Backlund.

"You know that everyone say 'Bulldog' Brower is crazy but being crazy can be a very good asset to a person because he can not feel hurt or pain," exclaimed the Russian Bear, Ivan Koloff.

"Dick Brower, WWWF champion, no question about it", stated Dr. Jerry Graham. "Dick will beat Backlund as fast as he gets his hands on him. When it comes down to wrestling know-how and roughhouse tactics, I would have to say Dick has the advantage. He's the chairman of the board, brother."



Many wrestling fans feel Brower is mentally unbalanced and he certainly looks wild-eyed as he has Larry Zbyzsko in a choke hold.

If you're interested in hearing more about the adventures of Dick Brower then join the International 'Bulldog' Brower Fan Club. The club dues are $5 and you'll receive a club membership card, four color photos, a Brower poster, profile sheet and 20 page club bulletins. Make all checks and money orders out to Michael O'Hara, and send to P.O. Box 651, Gracie Station, New York, New York, 10028.

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I'm a professional body builder. I won the Mr. U.S.A. competition in 1977, and the Mr. International contest in 1978. I'll probably win Mr. Universe this year. I'm also in the exercise and health consulting business in New York City.

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That's right, using my secret, you can exercise *all 18 muscle groups* in your body in just 90 seconds. Eighteen simple exercises every day, just five seconds on each. And within two weeks or less, you'll begin to notice the difference.

You'll FEEL stronger! You'll LOOK healthier, your body will be FAR MORE ATTRACTIVE! I'm not talking about tiny differences you can measure with a tape—I'm talking about *great changes* you'll begin to feel yourself, you'll notice in the mirror, your friends will notice on the beach!

WHAT IS MY AMAZING SECRET?

Frankly, it'll cost you $5.00 to find out. After all, a secret as good as this one, a secret that will make your body stronger, healthier, better looking is *worth* $5.00! But I'll give you a hint. It's a combination of the principles of *both* isometrics and isotonics. I call it "Tonometrics". And it requires no special equipment, no fancy gym. You can use my "tonometric" techniques and special "tonometric" exercises in your bedroom, bathroom, even in your office during your coffee break!

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30	up to 200%	70	up to 50%

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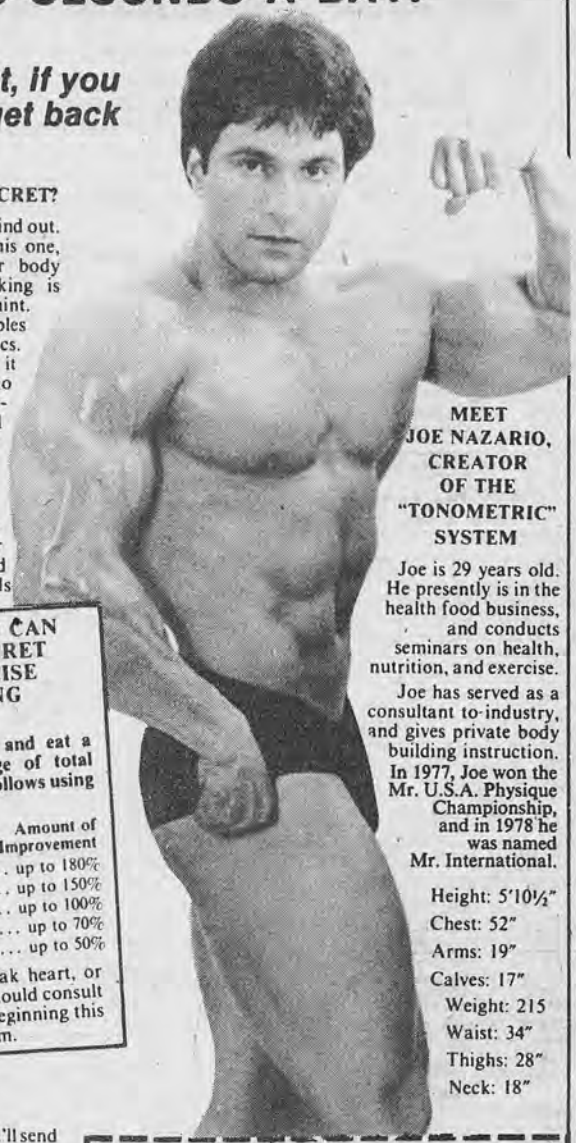

MEET JOE NAZARIO, CREATOR OF THE "TONOMETRIC" SYSTEM

Joe is 29 years old. He presently is in the health food business, and conducts seminars on health, nutrition, and exercise.

Joe has served as a consultant to industry, and gives private body building instruction. In 1977, Joe won the Mr. U.S.A. Physique Championship, and in 1978 he was named Mr. International.

Height: 5'10½"
Chest: 52"
Arms: 19"
Calves: 17"
Weight: 215
Waist: 34"
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What would it be worth to you to fly through time and space, on astral wings, as Witches do . . . go wherever you wish . . . do whatever you wish . . . without being detected . . . watch the antics of others behind closed doors . . . hear private conversations . . . make time run forward or backward . . . read tomorrow's newspaper in a "black mirror" . . . find out what really happened in history . . . make your face old or young at will!

BRINGS AUTOMATIC ASSURED SUCCESS!

Witchcraft can bring your heart's desire! You can use it to heal someone, influence the boss to give you that raise, or make someone stop bothering you! It's easy! The easiest thing in the world! You don't have to be wealthy or super-intelligent to get started! Thousands of ordinary people all over the world are using Witchcraft Power right now!

Witches have known for centuries that people are scared of them and their powers! And rightly so! NOW YOU CAN SHARE THE SAME POWER that gives you—literally—life and death control over other persons! Is someone bothering you? No problem at all, with Magic Witchcraft. For example, there is a spell called the "Cross Not My Path" ritual, for people who are having neighbor trouble. When you use it, you know you will never again have trouble with this neighbor!

With these amazing Witchcraft secrets, other people will look up to you—in awe—you'll automatically dazzle others with your power to make things happen at your will, you'll be Master of your destiny, and never have to apologize to anyone for anything!

Whatever you want or need, whatever frustration is bothering you, Witchcraft will help you. It is not evil—nor is it Black Magic. Like electricity, it is simply a power given by nature for the use of men, to make life easier.

You'll see how to get paid without working . . . how to get expensive clothes and furs FREE . . . how to get a first-class plane seat FREE . . . how to vacation at the finest hotels, motels, pools and pleasure palaces, start living like a millionaire as Witches do!

AMAZING TECHNIQUE HAS HELPED THOUSANDS!

Witchcraft-secrets like these can make you rich faster than anything else in the world! Here's how others have used them to make miracles happen in their daily lives!

You'll see how Vern, a man who likes to give a lot of expensive parties, was always short of cash until he discovered the amazing WITCH'S MONEY JAR—now all he has to do is dip in, for it brings him an endless flow of cash! Evelyn, a waitress, was always lending money to friends, and was always broke. Finally, she placed her last dollar on the table, and worked the MONEY MAGNET SPELL over it. All at once, dozens of people who had borrowed money from her, rushed to pay her back!

Hank was perpetually broke. One night he got together with some friends, and they decided to cast the MONEY SPELL. The very next day, Hank received in the mail a check for some $250 worth of insurance. (He had never heard of the company that sent the check, he was not insured with them, and had never even made a claim—but he accepted the money.) Another member of the group that used the spell, a 40-year-old secretary, received an automobile as a gift! All the other members of the group received amazing windfalls of money, as well! You'll see how Dexter, a retiree, lives RENT FREE *and* receives $200 a week at the age of 78, with a secret you'll find in this Witch Book! You'll see how Claudine, a secretary, was able to wear the finest, most expensive furs—FREE—and spend weekends at an expensive ski lodge in the mountains, where she met a wonderful man! How Ruth L., a widow—with nothing but a small pension, and a little savings—received her dream house, by using a simple 5-minute ritual on page 38 of this book!

Using the same Witchcraft secrets, YOU can achieve peace of mind and freedom from money worries for the rest of your life!

YOU CAN HEAL YOURSELF AS WITCHES DO!

Feeling sick today? Plagued by a lot of troublesome illnesses? Perhaps some relative is sick and constantly demanding your attention? Or perhaps it is even a pet that needs help? With the MAGIC POWER OF WITCHCRAFT, you can cure anything, say authors Gavin and Yvonne Frost: "In our experience . . . we have not found a single incurable disease!"

• **ANDY DISSOLVES A GALLSTONE!**—Andy M. developed gallstones. When his illness became too troublesome to ignore, he went to a doctor. Urine tests revealed that he was chronically alkaline. His body was badly out of balance. Using this Witchcraft method to restore balance to the mind and body—in a short while, X-rays showed that he had no more gallstones! Andy never again suffered the excruciating pain of passing stones!

In the same way, say Gavin and Yvonne Frost, almost all illness can be prevented. You are actually employing an ancient Witchcraft method to remove diseased tissue! Even if you do not have any belief in the results, the power will work for you!

One woman, who had been in a wheelchair for 26 years, due to polio and arthritis, used the Witchcraft healing method, and reported that she had no pain and could walk and garden again! A man reported that his son's deep 3rd degree burns miraculously healed overnight!

• **SO SIMPLE A CHILD USES IT!**—A 4-year-old girl asked if she could try to heal a man who was limping—due to a torn ligament—with this simple Witchcraft healing method. In a matter of moments, she started her chant, laying her hands on the weak ankle. The man was miraculously cured! To skeptics, this should be convincing PROOF that anyone can use it!

AMAZING POWER CAN BE YOURS!

Whether you want infinite wealth, or just a comfortable new home, financial security, fine possessions, love, companionship, new health and vigor, power to control others, secret knowledge, protection from evil, or anything else, the magic power of Witchcraft can bring it to you quickly, easily and automatically! It's the easiest thing in the world!

• **HOW TO SEE INTO THE FUTURE!**—Would you like to be able to see the future? You CAN with the magic Black Mirror you'll see how to make on page 23. All you need is some ink and a bowl of water. Then use the chant on this page, and you will be able to see many things. One man uses it to read tomorrow's newspaper. YOU can use it to check the stock market or that important horse race!

• **MAKE TIME RUN BACKWARD OR FORWARD!**—A Witch uses ancient methods to make time stand still or to run it backward or forward! To make your face look young or old at will, all you need is some morning dew, and the instructions on page 27. You can fly through time and space, on astral wings, go anywhere, do anything, with the simple method on page 126. You can visit a friend, look in on an acquaintance and see what he is doing—even appear in someone's dreams, and convince that person to do whatever you wish!

• **SECRETS OF SILENT PERSUASION!**—There is a magic handshake that Witches often use, revealed on page 62. With this secret, you can implant a thought in someone's mind! You can use this Witchcraft power to dominate others! Control your boss! Make someone love you! Leave your enemies groveling in the dust! There is even a gazing technique Witches use on page 45, for identical thoughts. With this secret, you can read your friend's mind and share his or her identical thoughts!

SEND TODAY FOR YOUR NO-RISK COPY!

Witchcraft can make you rich, even in a ghetto! You should never have to worry about the rent, or where the next dollar is coming from, never have to apologize to a boss! No matter how poor you are now, THE MAGIC POWER OF WITCHCRAFT can bring you a life filled to the brim with pleasure, wealth, and all the glittering luxuries of the world! To get your copy of this amazing Witch Book, simply fill out and mail the no-risk coupon!

IN THIS WITCH BOOK YOU'LL DISCOVER . . .

- How to Cast Spells that Really Work!
- Your Magic Window on the World!
- Personal Protection!
- Telepathy Made Easy!
- Influencing Others to Do Your Bidding!
- Controlling a Conversation!
- The Technique of Silent Persuasion!
- Using Witchcraft to Find Friends!
- How to Find the Lover You Want!
- How to Bring Your Perfect Mate to You!
- How to Dominate Others!
- Witchcraft Power for Money!
- Witchcraft Power to Make You Irresistible to Others!
- Spells for Finding Lost Objects!
- How to Always Win with Luck Spells!
- More Power for Bigger Goals!
- Inhaling Cosmic Energy!
- Recharging Your Cosmic Batteries!
- Raising Your Vital Energy Level!
- How to Keep Evil Forces Away!

Now! Let This Amazing Witch Book Bring You INFINITE WEALTH, FINE POSSESSIONS, A COMFORTABLE NEW HOME, FINANCIAL SECURITY, LOVE, CONTROL OVER OTHERS, And More—Easily And Automatically!

For centuries, these Witchcraft secrets were hushed up, so that those in power could stay in power! Feudal lords kept their bondsmen as slaves. Factory owners kept their employees in dreaded sweatshops, because these masters knew they must not allow their workers to realize that they need not labor their lives away. Witchcraft was suppressed because it works! Not because of any "evil" in it. If it hadn't worked, no one would have worried about it. If you want to gain power, all you need is this amazing Witch Book!

By using these Witchcraft secrets, you too can change your life and gain health, wealth, someone to love—or anything else—surely, swiftly and automatically!

• **THE WITCH'S MONEY JAR!**—You'll discover the secret of the Witch's Money Jar, a mysterious jar that fills with money—whenever you want or need it! All you need is some water, pennies, and an ordinary jar or bowl! You'll be amazed at the speed with which it fills with money—a seemingly endless supply of needed cash!

• **THE WITCH'S MONEY MAGNET!**—You'll see how to magnetize a dollar bill so that it multiples! All you need to make your own Witch's Money Magnet is a dollar bill, a green candle, and the words on page 38. Once you do this, your dollar will double and keep doubling! You'll enjoy glittering luxuries, and start living like a millionaire, as Witches do!

• **THE WITCH'S BLACK MIRROR!**—Just as your TV set has been called your "window on the world," so the Black Mirror is your "window on the psychic world"—the world of the unknown. Making your own personal Black Mirror takes only a few moments and can open the way to unguessable visions. All you need is a bowl of water, some ink, and the chant on page 23. Suddenly you will see scenes from other places and times, or any scene you wish to see!

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MEET THE AUTHORS

GAVIN FROST, B.Sc., Ph.D., D.D., is Archbishop of the Church of Wicca, New Bern, North Carolina with national headquarters in Salem, Missouri, branches in several states and worldwide membership. He is Marshal of the Gold Star of England, with the right to wear the Saffron Robe and one of the very few Witches in the Western Hemisphere privileged to wear the authentic mark of initiation on his wrist. Although descended from a long line of mystics and scholars, and formerly a Vice-President and Director of International Operations for major aerospace companies, he prefers to be thought of as a humble teacher.

Mrs. YVONNE FROST, A.A., D.D., with her husband Gavin Frost, devotes her time to giving private instruction and publishing *Survival*, the newsletter of the Church of Wicca, of which she is a Bishop.

Articles by or about Gavin and Yvonne Frost have appeared in such national publications as *Midnight* and the *National Enquirer*.

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Pick the right product and you can make a great deal of money in mail order in a short time. I'll reveal to you the three tests your product must pass to be a real winner. I'll show you how to make up little ads that can bring in orders and cash. Find out how to start without any product investment. You'll actually make your first mail order transaction 10 minutes after you receive my Plan! Everything I tell you about is taken from my own experience. I know it works!

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